



FOR IMMEDIATE RELEASE

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Wenatchee, WA January 25, 2023- COCOON is proud to announce the sponsorship of Big North Pole Expedition. The Big North Pole Expedition, which will set out in April 2023, will see the B.I.G Team embark on a challenging 10-day journey to the top of the world. The team will face extreme temperatures, rugged terrain, and unpredictable weather conditions as they trek across the Arctic ice.

COCOON is honored to be a part of this expedition by providing the team with our cutting-edge Hooded Vapor Barrier Liner. The liner, which is made from a very light weight, non-breathable, waterproof, material, will provide crucial protection for the team against the harsh elements of the Arctic.

The Hooded Vapor Barrier Liner, which is a part of COCOON's extensive range of outdoor products, has been specifically designed to keep the explorers warm in even the most extreme conditions. The liner helps maintain the insulation and loft of a sleeping bag by protecting it from body moisture.

"We are thrilled to be a part of the Big North Pole Expedition and to have the opportunity to support such a courageous and accomplished team of explorers." said Travis McMaster, General Manager of COCOON USA. "We are confident that our Hooded Vapor Barrier Liner will play a vital role in helping the team overcome the challenges of the Arctic and achieve their goals."

The Big North Pole Expedition is not only an important milestone in the field of polar exploration, but it also serves as a reminder of the importance of protecting our planet's fragile ecosystems. COCOON is committed to the protection of the environment and the use of sustainable materials in the production of our outdoor products. The B.I.G team will be collecting data for several critical research studies throughout the expedition in collaboration with key scientific experts.

We wish the team all the best in their journey and look forward to following their progress. The Big North Pole Expedition website is www.bignorthpole.com

ABOUT COCOON:

Started in 1989, COCOON TravelSheets™, MummyLiners™ and sleeping bags are the result of life-long travel experience. COCOON products are available in high quality fabrics with a wide variety of functional details that make them ideal companions for adventurers, travelers and mountaineers worldwide.