

NEWS

For Immediate Release

Contact: Calvin Bond, Backbone Media

calvin.bond@backbonemedia.net

(970) 963-4873, ext. 1262

Matador Speed Stash Adds Convenient Storage to Most Backpacks

BOULDER, Colo. (Aug. 24, 2022) – [Matador Travel Equipment](#), the award-winning producer of high-performance travel equipment, today introduced its new [Speed Stash](#), a universal backpack strap attachment that offers quick access to phones, passports, snacks and other small accessories. Designed for travel, hiking, or daily use, the Speed Stash is engineered to attach securely to any backpack that has a sternum strap, even if it's unbuckled.

"The Speed Stash is one of the most universally useful products we've launched yet," said Chris Clearman, founder and CEO of Matador. "It provides quick access to your phone, snacks, camera or anything else you like to keep on hand. While we recommend pairing it with a Matador backpack, it works well with any backpack that has a sternum strap, adding quick access for the most critical items."

The Matador Speed Stash incorporates locking bars to trap a pack's sternum strap for a secure attachment, providing convenient front access for frequently used items. Made from Bluesign® approved fabric, the Speed Stash features a Powermesh elastic front pocket for easy access and a zippered main compartment designed to fit most cell phones, passports and GPS devices.

The Matador Speed Stash (MSRP: \$29.99) is available online and select retailers at www.matadorup.com.

###

About Matador Travel Equipment

Matador designs high-performance travel equipment designed for objective-based travel. The team's strengths in design, material technology, and construction give them an edge in developing innovative products that bring outdoor expertise to the pursuit of travel. For more information about Matador, visit www.MatadorUp.com.