



FOR IMMEDIATE RELEASE

Patent Issued For First Ever Puncture-resistant Wine Bag For Airline Travel

New technology would allow passengers to travel worry-free with their bottles.

SEATTLE, WA, December , 2021 -- Vinarmour™ Inc, a startup wine-travel accessories company, has been issued a patent for the first collapsible, soft, protective wine bag for travel.. Company officials state that they will be using the new technology in the release of their new Vinarmour Wine Carrier, which is expected to launch in December 2021.

Until now, all wine bags have been susceptible to puncture and potential leakage, which could damage the surrounding contents of one's luggage. The Vinarmour Carrier is reinforced with Kevlar® and Dyneema®, both of which are commonly used in protective body armor for military law enforcement personnel. It also contains a layer of Poron XRD® foam, which absorbs 90% of impact energy. All other soft collapsible wine travel bags have a seal made from soft plastic, which is also susceptible to penetration from bottle fragments. The Vinarmour closure system is unique as it is composed from a PC/ABS polymer which is impenetrable to broken glass.

Brian Hart, the founder and CEO of the company said “When we designed the carrier, we knew we could make it the most protective wine carrier on the market, but what we are most proud of is the fact that one can use it to take their wine anywhere--to bring a bottle into an upscale restaurant, a picnic, or over to a friend's for dinner. It is a beautiful wine accessory.”

Company officials expect to launch the Vinarmour Carrier in mid-December, selling primarily through e-commerce on their website and a handful of select retailers in the Napa Valley.

About Vinarmour Inc.: Vinarmour is a premium wine accessories company based in Seattle, Washington. It specializes in manufacturing high-end products for luxury travelers and wine enthusiasts, and is committed to using American suppliers and labor to market their products. For more information about Vinarmour visit their [website](#) .

#####