

For Immediate Release

LiteGear® Smartbags. Get Out Again with Security and Power

The biggest development in bags and personal safety in a generation.

Palm Springs, CA – November 2021 – Backpack designer, Magi Raible, launches her Indiegogo campaign today featuring her new line of Smartbags. Drawing from her career developing bags and backpacks for premium brands like The North Face, Eddie Bauer, LL Bean, Kiva and others, she has developed a new class of smart backpacks that have 11 security and power features. There is a limited selection of bags available in time for Christmas.

[LiteGear Smartbags on Indiegogo](#)

Features Include:

- Touch-Console for Remote Display of Battery Power and access to all Functions: Don't ever dig through your bag to find a battery again. You'll access all your functions and power plug-in points on the Joey Console display at the top of your bag.
- Phone Charging Power: Add up to 25 hours of talk time to your phone.
- Charge Timer: Want to share some power with friends or family? Tap the countdown timer to give them enough to get home without unnecessarily draining your battery.
- Bluetooth® Distance Alarm: Accidentally leave your bag behind? A phone alarm sounds. Accidentally leave your phone behind? The bag alarm sounds. Someone tries to take your bag? Both alarms sound.
- Bluetooth® Find Phone: Everyone misplaces their phone in their home or office, some do so every day! Find it with a touch of a button in the bag.
- Juice Jacking Protection: Police agencies around the USA and around the world warn against using public USB ports as criminals have hacked them to infect your phone with viruses. The virus blocker and data firewall will protect your phone if you need to plug into a public USB port.
- Digital Clock: 74% of Americans don't wear watches; this bright, light up clock is always there for you and automatically updates in new time zones.
- LED Task Lighting: All bags have the "black hole" problem. Use this bright LED light to find things in your bag or find something you dropped in the dark. A lifesaver in Ubers and airplanes.
- Dual Charging: Computer-optimized overnight charging of your phone and the LiteGear bag from a single wall outlet. A great help to charge everything at home or in hotels.

- Ring: Ring your bag from your phone.
- RFID Protection: Protects your personal information on your credit cards, passport and driver's license with metallic shielding.

Magi inspires people to travel by designing innovative, lightweight gear built to deliver reliable performance, while offering minimal environmental impact and maintaining her commitment to keep as many single-use plastic bottles out of landfills and oceans as possible – over 1.5 million to date. The electronic system uses patented Long-Life Technology™ to outlive 7-10 regular battery systems and be easily recyclable years from now.

To learn more about Magi Raible and LiteGear Bags visit litegearbags.com

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