

BRIGGS & RILEY



United States Luggage Company, LLC Appoints Jon Davies as President

Hauppauge, New York – October 20, 2020 – United States Luggage Company, LLC, a third generation, privately-owned company with two distinct brands, Solo and Briggs & Riley, announced the appointment of Jon Davies as President. In this role, Davies will now be responsible for leading the day to day operations of both brands, while working closely with Richard Krulik, the CEO, to pursue and develop overall strategy and identify new opportunities in the evolving retail landscape.

As President of United States Luggage, Davies will continue his work elevating the identities of each brand, while increasing the collaboration between Solo and Briggs & Riley to enhance organizational efficiencies.

Davies joined United States Luggage in 2001 and has held various executive positions within the company including Chief Operating Officer and President of Solo.

“As President of the Solo division for the last 10 years, Jon has elevated the brand and has grown the business tremendously,” says Krulik. “He’s a trusted and proven leader and I look forward to him achieving great success leading Briggs & Riley as well.”

###

United States Luggage Company, LLC. is the parent company of two industry leading brands:

Solo New York

Founded in 2008, Solo is one of the largest bag brands in North America, and is part of United States Luggage Company LLC, a third-generation family owned and operated NY company. Solo New York takes design inspiration from the streets of New York, and is known for making stylish and

sustainable backpacks, totes, duffels, briefs, and sleeves. Learn more at <https://solo-ny.com> and on Instagram [@SoloNewYork](#).

Briggs & Riley

Briggs & Riley is the leading global brand of premium luggage, day bags and business cases known for performance and style, selling in over 30 countries worldwide. Briggs & Riley revolutionized the travel industry by offering many firsts, such as the industry-leading “Simple as that®” lifetime performance guarantee, which even covers airline damage. Learn more at <https://briggs-riley.com> and on Instagram [@briggsandriley](#).

Media Contact:

Meredith Lovera

meredith@ldpr.com

212-696-0660 ext. 3773