

NEWS RELEASE

AVAILABLE FOR IMMEDIATE RELEASE
08/17/20

MEDIA: Caroline Marchionna, 847-621-7073, carolinem@travelonbags.com

Travelon signs Fashion Import to represent its brand in the Canadian market.

A Safer Canada!

Travelon has been doing business in Canada for over 40 years. To date, this innovative travel safety brand is represented by ISA of Canada. “Travelon is grateful for the integrity and passion ISA has brought to our business.”, said Don Godshaw Travelon CEO. During the COVID crisis, Travelon evaluated all parts of its business. It found the brand was ready and poised to expand its Canadian presence. Subsequently, Travelon is transitioning the business.

Starting September 1, 2020, Fashion Import will be representing Travelon in the Canadian market. They have been supplying products in Canada for over 70 years, and are a leader in the travel goods and handbag industries, distributing many key brands. Located in Montreal Quebec, Fashion Import President Brian Urman and his team are ready to provide Travelon with the distribution network and resources to achieve greater reach throughout Canada.

Initially, Travelon will ship from both the US and Canada to support all of its Canadian dealers with 100% of the extensive Travelon product line. “Long term,” said Brian, “we intend on having inventory of every Travelon item in the Fashion Import’s Warehouse, giving our Canadian clients faster shipping, and better service.”

