

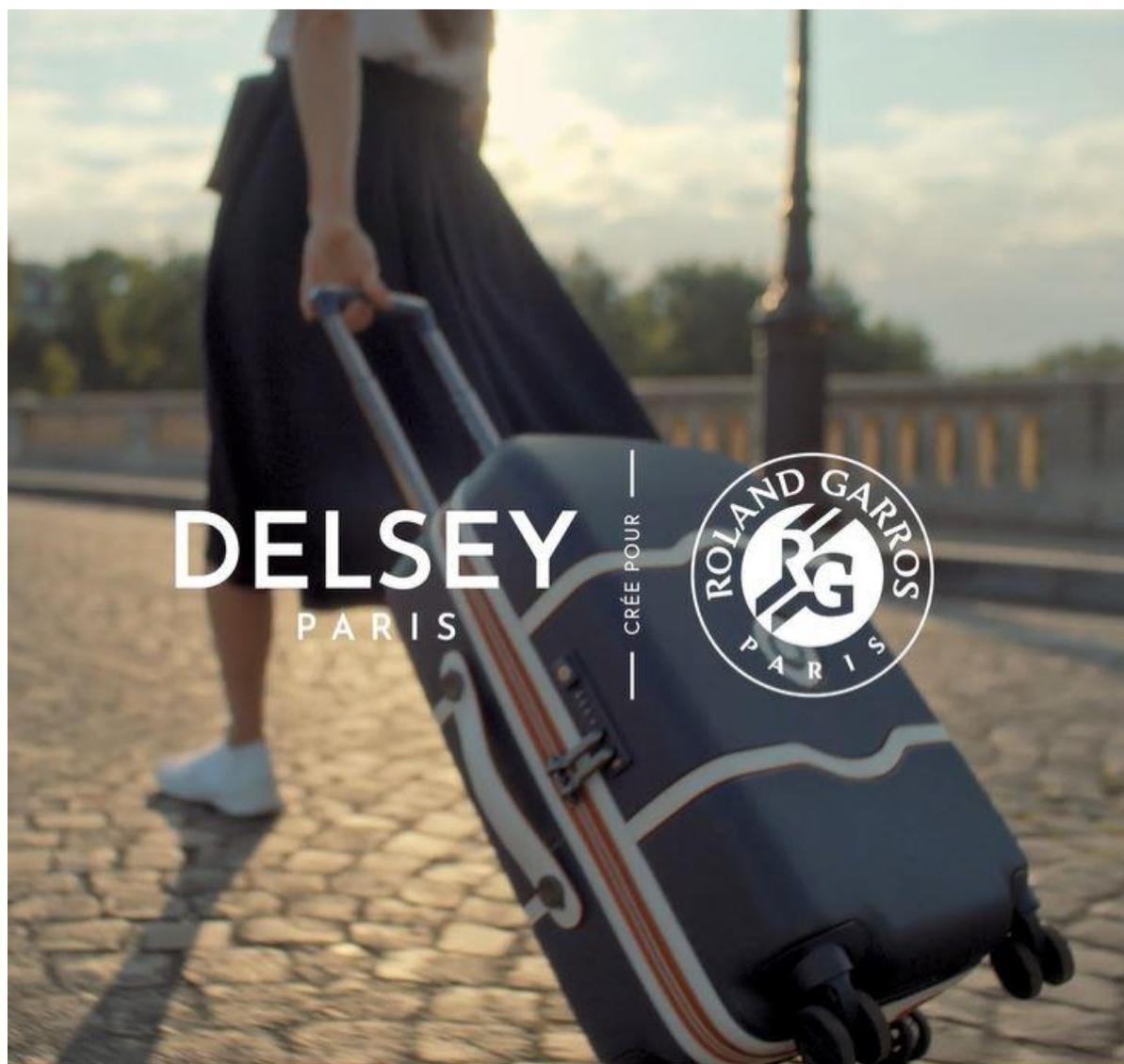
# DELSEY

PARIS



## DELSEY PARIS x Roland-Garros

### The film unveiled!



***DELSEY PARIS is – this year again – official partner of Roland-Garros for the tennis fortnight that will take place from September 21st to October 11th. On this occasion, the French brand showcases its collaboration with Roland-Garros and its limited edition luggage collection, designed especially for the 2020 edition, in an original film.***



DELSEY PARIS and ROLAND-GARROS share Parisian origins but also values of French elegance and of “avant-gardism”, so it makes sense that the two brands teamed up in 2019 to create unique and recognizable products.

Brand new realization, the movie was created jointly with Roland-Garros and the company Motion Palace. Broadcast in the stadium once a day, the film will be visible every day and on every screen of the tournament.

It shows two people using Paris and the Roland-Garros courts as playgrounds. Just like athletes seeking elegance “à la parisienne”, they navigate holding the pieces of luggage created for Roland-Garros, Parisian limited editions in the colors of the mythical tennis stadium.

The initial teasing was followed by a complete reveal of the campaign at the beginning of August on DELSEY PARIS social media accounts (Facebook, Instagram, Twitter, YouTube, WeChat, Weibo, etc.), on the global eshop and in the newsletters.

**LINK TO THE MOVIES: CLICK [HERE](#)**



## ABOUT DELSEY PARIS

DELSEY PARIS is a **French luggage brand** born in 1946. For **70 years**, DELSEY PARIS has been offering consumers pieces of luggage that combine **quality** and **safety**, along with an **assertive design**. DELSEY PARIS designs **ingenious** luggage that accompany travellers in all their journeys, be they professional or personal. Thanks to its know-how, the brand did **major innovations** at the service of ergonomics (it invented the trolley system in 1972 and the SecuriTech® ultra-secure anti-intrusion zip closure system). DELSEY PARIS therefore allows combining **functionality** with **style**, for luggage that reflect the personality of each of its passengers.

DELSEY PARIS exists throughout the 5 continents, in more than **110 countries**, ensuring its customers a continuous service.

**More information on [www.delsey.com](http://www.delsey.com)**

## ABOUT ROLAND-GARROS

For all sport lovers as well as the general public, the Roland-Garros tournament is an **unmissable event**. Around 520 000 visitors attended the 2019 edition.

The tournament was broadcast in 223 territories around the world, making it a **major worldwide sport event**.

Organized by the **French Tennis Federation** (Fédération Française de Tennis), Roland-Garros is the only **Grand Slam tournament** played on clay, one of the most ancient and noble surface in tennis history.

**DELSEY**  
PARIS

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