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# AEROPRESS, INC.

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## FOR IMMEDIATE RELEASE

### THE BETTER COFFEE PRESS IS NOW EVEN MORE VERSATILE

*AeroPress® Coffee Makers Can Cold Brew in Just Two Minutes*

AeroPress® coffee maker and AeroPress® Go™ travel coffee press inventor Alan Adler often gives talks about inventing. He always tells his audience to try things, even if they think they won't work. His discovery that you can cold brew coffee using AeroPress coffee makers is the result of following his own advice.

Alan has always been interested in different water temperatures for brewing coffee. When he first got the idea to try making cold brew with AeroPress coffee makers, Alan expected that a long steep time would be essential to the process. After all, cold brewing coffee with room temperature water traditionally takes many hours. So he was astonished to discover that using a much shorter brewing time could produce very flavorful coffee.

Making one to three cups of cold brew coffee using AeroPress coffee makers is simple. Stir fine drip grind coffee and room temperature water together for one minute, press, add ice water to the concentrated brew, and enjoy. The extended stir time and fine drip grind enable the extraction of smooth, rich flavor in just two minutes, even when using unheated water.

AeroPress coffee makers have always been flexible, able to brew American style coffee or espresso style coffee for lattes or cappuccinos. But their newfound ability to make cold brew coffee means that Alan's inventions are even more versatile than he had thought. And the cold-brewing capability of AeroPress coffee makers makes them essential brewers for those who don't have access to hot water. Travelers, office workers, hikers, backpackers, bicyclists, sailors, and outdoorspeople of all kinds can brew smooth, rich coffee, hot or cold, anywhere they go -- not just in their home kitchens.

To try cold brewing with AeroPress coffee makers, view our instructions at: <https://aeropress.com/use-it-now/cold-brew-with-aeropress/>.

The AeroPress coffee maker and the AeroPress Go travel coffee press are made in the USA. AeroPress is a registered trademark and Go is a trademark of AeroPress, Inc., Palo Alto, CA, USA, 1-650-493-3050, [aeropress.com](http://aeropress.com).

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