



FOR IMMEDIATE RELEASE

Protect Your Valuables and Our Planet With Anti-Theft Bags Made From Sustainable Materials

Pacsafe expands their use of ECONYL® and recycled PET, turning plastic waste into the best anti-theft gear.

Getting out and seeing the world often comes with a passion for preserving the planet and its natural environment. Anti-theft travel innovator Pacsafe have taken that heritage and turned up the volume with their 2020 collection. With new items and beloved styles now made in sustainable materials, Pacsafe has continued their commitment to protecting our planet, without sacrificing any protections for your bag, your belongings, and your identity.

In a bid to help reduce the 8 million tons of plastic dumped into our oceans every year, Pacsafe has expanded their award-winning ECONYL® program. The Pacsafe ECONYL® Collection was launched in July 2019 and fast became the anti-theft travel innovator's most popular release ever. Responding to customers asking for yet more styles, Pacsafe have now released ECONYL® versions of every bag in their #1 women's series - the Citysafe CX Collection. In Spring, the bold ECONYL® Storm merges sustainability with fashion.

The Metrosafe X Collection turns discarded plastic bottles into anti-theft bags geared toward city exploration. By using recycled PET to make the bags, Pacsafe aren't just reducing the amount of plastic in our oceans, city streets and landfill, but helping to reduce a reliance on crude oil to create new products. This in turn saves water and lessens CO2 emissions compared with using virgin materials. Pacsafe's efforts have already seen 420,000 bottles recycled, a saving of over a million liters of water and a reduction of carbon emissions by 26 tons. And, considering the demand for the bags, these numbers will only go up. This collection is available in three colors for maximum choice.

Another sustainable change comes to the Vibe Collection, including hip packs designed for hands-free sightseeing and backpacks made to help protect your tech. The material, made from 100% recycled plastic bottles, not only offers a more sustainable choice, but also self-heals scuffs and scrape marks when blasted with a hairdryer. Its long-term durability makes bags ideal for an on-the-go lifestyle whether you're exploring the city, out mountain biking, or hitting a music festival.

With these sustainable changes, Pacsafe remains completely committed to our founding principles to keep your bag, your belongings, and your identity safe. With RFID blocking pockets in every bag, secured zippers, and cut-resistant materials and straps, you'll be protected.

Available worldwide, these sustainable collections are rolling out throughout the year. For more information, visit www.pacsafe.com or follow us on Facebook or Instagram at PacsafeOfficial.

About Pacsafe:

Founded in 1998, Pacsafe is a group of thoughtful travelers dedicated to protecting what is valuable – our belongings, our experiences and our planet. For more than two decades, Pacsafe has worked to create the best anti-theft travel gear using sustainable materials and processes along the way. Technologies include anchor straps, zipper security and RFID shields to protect against identity theft. From backpacks, luggage and travel accessories to leisure and camera bags, Pacsafe gives travelers the peace of mind they need to get out and explore the road less traveled. Pacsafe products can be found in more than 33 countries worldwide. For more information, visit www.pacsafe.com.