



PANG WANGLE

Contact: Vanessa Blais

(310) 384-2349

Vanessa@pangwangle.com

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New Orleans Apparel Brand Introduces Bug Repellent Travel Wraps Tropical-Themed Launch Party Scheduled for March 5th

NEW ORLEANS, LA – The thrill of travelling to tropical destinations can quickly turn to anxiety when faced with the persistent threat of diseases spread by mosquitos - malaria, zika, yellow fever, chikungunya, dengue fever. New Orleans-based Pang Wangle delivers an elegant solution to biting insects with its 2020 line of travel wraps and scarves with built-in Insect Shield®.

"We have the technology to protect ourselves, so let's use it," says Pang Wangle founder and CEO Jennifer John. "Permethrin treated clothes aren't just for safaris or backwoods camping anymore. Who wants to wear hiking pants and mosquito netting on their tropical vacation?"

First developed for the U.S. military, the Insect Shield® process binds a small amount of permethrin directly to the clothing fibers and it lasts for more than 70 washes. It's odorless and EPA approved for the entire family, including infants, children, and pregnant and nursing women.

The Pang Wangle Essential Wrap with Insect Shield® is sustainably made of recycled cotton and TENCEL®, derived from renewable eucalyptus trees. This dreamy fabric is highly absorbent and breathable, hypoallergenic and biodegradable. The Essential Wrap is large - 6 feet long – and drapes effortlessly across the shoulders, around the waist as a sarong, or covering the head and neck in a sanctuary of soft texture.

The Pang Wangle Featherlight Infinity with Insect Shield® is a luxurious modal/silk blend scarf. Modal is revolutionizing the fashion industry with its durable, stretchy, and breathable nature, derived from renewable beech tree pulp. Even in the hottest climates, this ultra-light silky scarf won't weigh you down. Wear it single or double looped, draped over the shoulders, or as a hood.

The CDC and World Health Organization recommend people use bug repellent and wear bug repellent clothing – clothes treated with permethrin— to guard against insect-borne diseases.

"Insect Shield® really works and it's been around for decades, but we find that many people haven't heard of bug repellent clothes," says John. "It's exciting to show them our options. This is next-level travel wear so you can feel both beautiful and protected."

To celebrate the 2020 products launch, Pang Wangle is hosting a tropical-themed party at the Tchoup Yard Patio Bar on Thursday, March 5th from 5:30 – 8:30pm. The event is open to the public (21 and over) and will feature tropical drinks, island music and product giveaways. Pang Wangle will donate 20% of profits from the pop-up shop to local animal rescue organization Zeus' Rescues.

Pang Wangle's hidden-pocket, bug repellent Journey Scarf has been featured on Zully.com, Jane.com, and several luxury travel blogs. In 2019, Pang Wangle introduced the Optimist Pants with Insect Shield® and the Touring Convertible Backpack.

For more information, visit <https://pangwangle.com/>

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