



**Traveler's Choice**<sup>®</sup>  
The trusted choice in travelware

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Traveler's Choice named as official luggage provider for USA Bobsled/Skeleton

LAKE PLACID, N.Y. (Sept. 23, 2019)– USA Bobsled/Skeleton (USABS) is proud to announce that Traveler's Choice, an industry leader in quality luggage and travel goods, had joined its family of sponsors as the official luggage provider for the national team.

“We are very excited to have Traveler's Choice as a part of our team,” said USABS Team General Manager Lenny Kasten, who established the relationship. “Traveler's Choice makes a lightweight, quality product, so the athletes and coaches don't need to worry when they travel and can focus on what they need to do to compete at their best.”

Athletes and coaches will receive their luggage when the 2019-2020 National Team is named in November. The team will compete in eight World Cup races that will stop in the U.S., Germany, France, Austria, Switzerland, and Latvia before concluding with the 2020 World Championships in Altenberg, Germany in February.

“We are honored to be the official luggage provider for the USA Bobsled/Skeleton team as they compete in the World Cup races,” said Roger Yang, chief executive officer of Traveler's Choice. “As a globally recognized purveyor of premium luggage and travel accessories, we hold our products to sky-high standards. We're proud to support the USA Bobsled/Skeleton team on their upcoming travels and provide them with high quality luggage that is spacious, reliable, and durable”.

For media inquiries, please contact Mike Lien, Art and Marketing Director at [mike.lien@travelerchoice.com](mailto:mike.lien@travelerchoice.com) or Amanda Bird, Director of Marketing and Communications at [amanda.bird@usabs.com](mailto:amanda.bird@usabs.com).

#### About Traveler's Choice

Living up to its name, Traveler's Choice has maintained its rank as a top supplier of quality luggage and travel goods for more than 30 million happy travelers around the world. Based in Los Angeles with additional locations in Shanghai, Taiwan, and Hong Kong, the premium travelware company acts as both manufacturer and distributor of a diverse selection of award-winning luggage, backpacks, duffels, garment bags, and travel accessories. From innovative smart luggage to carry-ons with a fully customizable design, Traveler's Choice introduces high-quality travelware brands made to suit any lifestyle and every destination. Traveler's Choice brands include the award-winning Ultimax and Millennial Luggage Collections, U.S. Traveler, Travel Select, Pacific Gear, and its signature Traveler's Choice collection. For more information, please visit [www.travelerchoice.com](http://www.travelerchoice.com).

#### About USA Bobsled & Skeleton

USA Bobsled & Skeleton (USABS), based in Lake Placid, N.Y., is the national governing body for the sports of bobsled and skeleton in the United States. USABS would like to thank its sponsors, suppliers and contributors for their support: BMW of North America, Under Armour, Kampgrounds of America, BiPro, Boomerang Carnets, Hudl, Tesa Tape, PVS International, Ferris Mfg. Corp, Machintek, deBotech and Carpenter. For more information, please visit the USABS website at [www.usabs.com](http://www.usabs.com).

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