Press Release:
Bark n Bag LLC
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FOR IMMEDIATE RELEASE: Saving Honey: How an eco-friendly pet accessories brand is saving lives

Hamilton, NJ - Bark n Bag LLC, an eco-friendly, pet travel accessory brand, is known in the pet world for its generosity to more than 30 rescue groups. From Broadway Barks in New York City to Eloise Rescue in Los Angeles, you can find Bark n Bag carriers helping to save pets in need.

On Memorial Day 2019, Bark n Bag took on a new role as a Foster. Found during a raid, Honey was nearly unrecognizable as a dog when Animal Control Officers pulled her from a home in Trenton, NJ. The matting was so severe that no one even knew what her face looked like, her breed or actual size.

Honey soon found herself in the care of Trenton Animals Rock (TAR), a 501c3 Trenton, NJ-based nonprofit, and she was immediately taken to CARES Emergency Veterinary Hospital in Langhorne, PA. There, Honey was found to not only be severely matted, but she also had a shattered right leg, broken in seven places, as well as a foreign object lodged in her stomach. TAR sprang into action, raising over $3,000 to cover the cost of Honey’s front leg amputation and foreign object removal. Bark N Bag was one of the donors that stepped up to provide financial support for Honey’s care, but they didn’t stop there. David Fine, owner of Bark n Bag, reached out to offer to foster the small pup.

I thought we were taking in a sweet little dog to help her recover from her surgery. We got a lion in sheep’s clothing. Humans mistreated her for many years and she would nip at anyone that came near her,” Fine said.

After receiving some welcomed advice from a trainer, Fine began working with Honey to help her heal from her past trauma and regain her trust in humans. It took more than six week of attention and (several rotisserie chickens!) to get Honey to let down some of her guard. Now in the eighth week, Honey travels everywhere in a Bark n Bag sling and has been getting socialized.

Thanks to Bark N Bag’s generosity, Fine’s superior care and dedication and Trenton Animals Rock’s fierce and loyal supporters, Honey is truly an amazing success story. But there are still hundreds more dogs that need the kind of support Honey has received. Each year the Trenton Animal Shelter sees in excess of 600 dogs, some which end up being euthanized due to space constraints and a lack of rehabilitation resources. But the public can help. Bark N Bag encourages anyone interested in being part of the rescue of these innocent pups to join TAR at tarnj.org

“It’s so rewarding to know that you have saved a life and that an animal finally knows they are safe,” says Fine. “Honey has done just as much for me as we’ve done for her.”

You can follow Honey’s journey on facebook.com/barknbag.
About Bark N Bag: Since 2015, Bark n Bag has been enriching the special relationships between people and their small companion animals. With eco-friendly materials, innovative construction and unique designs, their products offer many travel options for the pet parent. Their core values, function, value and comfort shine through in every product made. For more visit barknbag.com.

About Trenton Animals Rock: Trenton Animals Rock is a Trenton, NJ-based 501c3 nonprofit dedicated to providing medical care, rescue and support to injured, abused and abandoned animals in Trenton, NJ. For more on their work visit tarnj.org.