



ZERO HALLIBURTON REACHES THE PINNACLE OF STRENGTH WITH ITS COLLECTORS SERIES LIMITED-EDITION COLLECTION

NEW YORK, May 1, 2019 — As the case of choice for protecting the universe's greatest treasures, including moon rocks from NASA's Apollo 11 historic mission, Zero Halliburton has a longtime reputation of being synonymous with strength. Now, the iconic American brand is revisiting its historic roots with the Collectors Series, a duo of ultra-durable, numbered, limited-edition travel cases.

The Collectors Series offers world-class strength and durability. Paying homage to Zero Halliburton's inaugural pieces, the collection is designed with impressively sturdy, heat-treated 6061 aluminum sourced in America. It boasts two standout sizes: A 22-inch carry-on (800 pieces worldwide) and a spacious 26-inch travel case (500 pieces available worldwide), offering an optimal option for every type of trip.

"In anticipation of our next generation design later this year, we decided to introduce the Collectors Series as a tribute to early Zero Halliburton innovation," said Tom Nelson, Zero Halliburton Global President & CEO. "From sourcing premium-grade 6061 American aluminum alloy, to incorporating the technology of the original 'Zeroller' six-wheel system, the collection was a true labor of love designed to bid farewell to – but not forget – our past as we prepare for the future."

In addition to its signature metal, the Collector's Series boasts an exceptional, two-step lock system to keep belongings safe and secured. Discerning customizers can use the case's primary, TSA-compliant lock, plus the biometric fingerprint technology for added security.

Rounding out each case is a smooth-gliding, six-wheeled maneuvering system as well as coated leather handles and trim, making it a well-appointed travel companion regardless of the destination.

Available in black and silver, the Collectors Series Limited Edition Carry-On Case and Travel Case can be purchased at select Zero Halliburton stores and ZeroHalliburton.com for \$1,495 and \$1,795, respectively.

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ABOUT ZERO HALLIBURTON

Founded in 1938 by Erle P. Halliburton, Zero Halliburton is the pioneer of aluminum travel cases. Known for its durable double-ribbed design, the company's sleek cases have been featured in *Mission Impossible*, *Inception*, *Ocean's Eleven*, *Men in Black*, and more. Most notably, NASA enlisted Zero Halliburton to create cases for Apollo 11 to collect and carry moon rock and soil samples in 1969. Zero Halliburton's iconic cases are sold in store, online, and at select third-party retailers.

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