



Eagle Creek Names Clear Creek Reps As 2018 Rep of the Year

San Diego, Ca. (May 8, 2019) – [Eagle Creek](#) is proud to announce it has chosen Clear Creek Reps as 2018 Rep Agency of the Year.

The Clear Creek Group team includes Principal Owen Dennehy and Associate Scott Duer. The group directs sales in the Rocky Mountain region. Clear Creek also represents complimentary outdoor brands, Garmont, Topo athletic, EcoVessel, GoLite, Primius/Brunton, Aloe Gator Sunscreen, Kate’s Real Food and Unsinkable Polarized.

“This agency exemplifies hard work and team spirit, said Jeff Sermak, Eagle Creek Sales Manager – North America. “My Grandfather taught me a few important lessons: Work hard, pick up the phone, and don’t wait for someone to tell you what to do. It’s better to do too much than too little, because it’s easier to tone it down than turn it up. Clear Creek Reps does all of this and more. These tough, hard working folk went above and beyond, being proactive and doing more than we asked them to. Owen and Scott continue to stay relevant, adapting to changing times, and making that extra effort to stay on top of their accounts, helping them keep Eagle Creek’s in-store and online presence looking great.

“I’m lucky to be part of a mighty fine group of people,” said Dennehy. “I love to collaborate with the Eagle Creek team and sales reps, and our success is in large part because of the people making this brand as good it can be. I’d like to give my sincere thanks to the sales team and internal team, you are a pleasure to work with, and we couldn’t have done it without you.

Awarded annually, the Eagle Creek Rep of the Year Award is an opportunity for Eagle Creek to recognize a rep or agency who delivers outstanding results along with superior customer service. Clear Creek was selected for their double-digit revenue growth, account and channel expansion, business acumen, pre-booking success, planning/forecasting, and help servicing national accounts. Always inspired by travel, the Eagle Creek Rep of the Year award includes a trip for two to a dream destination, and partnering with G Adventures, 2018 is no exception.

All aspects of brand building are considered for this award, including but not limited to: in-store presentation, staff training, assortment planning, relationship building, sales growth, online presence management, and developing new business opportunities.

Links:

Clear Creek Group facebook page: [click here](#)

Clear Creek Reps Facebook Page: [click here](#)

Eagle Creek website: eaglecreek.com

ABOUT EAGLE CREEK

Eagle Creek is the original inspirator of getting outside – outside the familiar and the well-worn paths. We inspire journeys that lead us outside our comfort zone toward new levels of understanding, growth and connection. We exist to serve all generations of travelers, backpackers, jet-setters, and weekend nomads looking for something deeper, something greater. This insight informs the products we make, the places we touch, and the people we meet to unlock new perspectives in our shared explorations of life. Eagle Creek. Find your unknown.

PRESS CONTACT:

Alli Noland

Terra PR

307-733-8777

allin@terrapublicrelations.com