



Press Release

The Barrier Method. A New Travel Health Company.

A fashionable take on a travel mask created by a Maui woman.



Honolulu, HI, February 11, 2019 - Danielle Travis, a Maui born athlete who frequently travels overseas to compete in equestrian polo tournaments, was quite literally sick of arriving too sick to play at peak performance after spending hours on a plane with strangers and their germs. We've all been there; You're excited for your trip, you're well rested and healthy, only to get seated next to an inevitable coughing-and-sneezing passenger for a long flight. Not only that, but for hours on end you're breathing in dry recycled air that does your nasal passages no favors. The goal was to create a fashion-forward alternative to the disposable medical masks often worn by international travelers. Out of this, the Winged Mask scarf was born.

The Patented design consists of two pieces; an inner face liner which is attached to the outer scarf piece, which can stylishly be worn around your neck as you make your way to and through the

Just the thing to protect you during flights or from sick co-workers.

Front



Against your face



Wear it around your neck as a scarf too!

airport. The adjustable ear loops allow a one-size-fits-all design, maximizing fit, comfort and breathability. The product is now also offered in the Neckie style in addition to the original scarf style. Best of all the material is eco-friendly, as the anti-bacterial component is made from recycled crab shells off the coast of Alaska.

Travis, 31 has aptly named her company The Barrier Method, for her product line aims to quite literally create a barrier between you and the nasty bacteria that can be found in the air, and on nearly every surface. The scarves and mask piece are made of anti-bacterial polyester material, which not only protects you from germs, but inhibits growth of odor-causing bacteria keeping your face clean and dry the entire time it's worn. It also helps moisten the air you breathe, so your mouth and nasal passages will not be subject to hours of dry, recirculated air during the long flight. As an added benefit, the scarf offers SPF 50 to protect your face from too much sun during a day at the beach, on a hike, on a boat, hospital waiting rooms, or at 11,000ft on a snow-covered mountain top.

As the winged mask scarf has gained a significant following throughout the Hawaiian Islands, The Mainland USA and Internationally, Travis is excited to bring her unique product to the International Travel Goods Show in Las Vegas in March for the first time which is very exciting. So make sure you stop by!



Danielle Travis
Founder/CEO

Contact: danielle@thebarriermethod.com
www.thebarriermethod.com
808-280-1123