

## FOR IMMEDIATE RELEASE

*AList Travel Accessory The Airhook 2.0 Launching Spring 2019...*

Monday February 5, 2019 (Seattle, WA) Craig Rabin, founder of The Airhook, is launching a new and improved version The Airhook 2.0. 'The Airhook 2.0' offers in-flight, hands-free support for mobile devices, beverages. The Airhook has been featured on **HSN**, **Cardi B's 12 Days of Christmas**, "**Steve Harvey's Funderdome**" on **ABC**, Fox Business News, among many others... For a complete list please visit our website.

The Airhook will be doing a soft launch and sneak peek of the 2.0 during Oscar season at the Suzanne DeLaurentiis Pre Oscar gifting lounge as well as Roger Neal's Style Hollywood Lounge on Oscar Sunday. Oscar nominees and celebrities who attend both events will receive gift cards to purchase the Airhook 2.0.

**"The Airhook 2.0"** is an in-flight and in-vehicle travel device that supports any tablet or cell phone plus a can, cup or bottle, hands-free, on an in-flight tray table, vehicle headrest, or luggage handlebars. The Airhook 2.0 includes several new features, including a stabilizer bar that makes setup more secure by creating a clamping effect to a tray table; a convertible mode that allows for the user to fold down a drink holder when not in use to save additional space; a separate device perch that can be used to enjoy a full range of motion while watching a device at the best viewing angle for the spine and back; integrated can support; and enhanced bungee support, making it easier to install and secure an electronic device. In addition, the Airhook can now be used in first class, in an exit row, and in bulkhead seats, folding flat for full device support. Most exciting, The Airhook 2.0 now attaches to a vehicle's headrest bars (or luggage handlebars) too!

"We're so excited that the world has embraced our innovative travel product," said Craig Rabin, inventor of The Airhook. "For our reboot, we conducted extensive testing and created new features that will make this product even more convenient. We thank all the people who showed up early to support The Airhook 2.0 via our Kickstarter campaign. For those who haven't visited yet, it's not too late to participate." Pledge rewards include several options for supporters to pre-order The Airhook 2.0 and related accessories for delivery by April 2019.

**As part of their mission, Rabin and his team donate a percentage of every sale to cancer research in memory of Rabin's mother, who lost her battle with cancer in January of 2016.**

"Unfortunately, everyone seems to have a family member, friend, or colleague that has been affected by cancer," Rabin said. "We've made a team decision to donate a percentage of the proceeds from every Airhook sale to cancer research. We've done this from the sale of the very first Airhook in 2015 and have been blessed to have raised thousands in donations over the last few years."

Learn more about the original Airhook at [www.theairhook.com](http://www.theairhook.com).

**The Airhook 2.0 Kickstarter campaign can be viewed at:**

<https://www.kickstarter.com/projects/68422748/the-airhook-20-inflight-and-in-vehicle-travel-comf>

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