



## **Eagle Creek and National Geographic Launch New Eco-Friendly Collection Designed to Get the Family Outdoors**

*Affordable, sustainable bags are perfect for family road trips, camping and day hikes*

**San Diego, Ca (December 17, 2018)** -- Eagle Creek and National Geographic have partnered to offer a collection of bags with family adventure **and** the environment in mind. The **National Geographic Adventure** collection inspires Moms and Dads to get the kids out in nature, take a family road trip or camp in the wild using bags made with innovative new recycled materials. Eagle Creek's heritage in sustainable outdoor and adventure products, along with National Geographic's legacy of exploration and environmental stewardship, make this the ideal collection to pack up the whole family and begin making memories outdoors.

As the original manufacturer of travel backpacks, packing organizers and adventure travel luggage, Eagle Creek lends a reputation of quality, sustainability and durability to everything we do. For the Adventure collection, designers went another level by sourcing a **unique recycled material using glass fished out of landfills to create a water and scratch-resistant coating that makes the bags friendly to the environment** as well as functional.

"We wanted to build something that lives up to Eagle Creek and National Geographic quality standards and still packs in the value," said Mark Davis, Product Line Manager at Eagle Creek. "Our new Adventure series elevates the innovation of a recycled water-resistant coating (RPVB) made from discarded automobile windshields to make these products not only super durable but also more environmentally friendly. The look speaks to a wide range of users who love outdoor aesthetics, and of course, the usability is what we focused on most, so everyone can have a great travel experience."

The Adventure line includes a variety of practical silhouettes that are perfect for travel, camping, day hikes as well as everyday life. The collection includes Eagle Creek's most popular styles and sizes. Everything travelers need, including a Convertible Carry On, 60 Liter Duffel, 45 Liter Travel Pack, 30 and 15 liter backpacks, plus another 15 liter packable daypack, sling pack, waist pack, neck wallet and Pack-It (Cube Set, Sac(k) Set, Toiletry Bag).

The new Eagle Creek National Geographic Adventure line features Eagle Creek's Limited 10-Year Warranty, assuring full support of the legendary quality and longevity of Eagle Creek products.

Additionally, National Geographic Partners returns 27% of proceeds back to the non-profit National Geographic Society to support vital work in conservation, research, exploration and education.

Colors: Black, Firebrick, Cosmic Blue, Mineral Green, Sahara Yellow, Fossil grey.

The new Eagle Creek National Geographic Adventure Series bags will be available at select retailers 1/1/19.

Eagle Creek National Geographic Adventure Series Products:

### **Convertible Carry On**

*Convertible for the ultimate versatility.*

### **Convertible Carry on (EC0A3XVD) MSRP \$159**

*Capacity: 2320 cu in / 38 L; Weight: 4 lbs 14 oz / 2.22 kg; Size: 14 x 22 x 9 in / 35.5 x 56 x 23 cm*

#### Features:

- 500D Poly Heather Ripstop with RPVB Micro Diamond backing

- 500D Poly Oxford with RPVB backing
- 10-Year Limited Warranty
- Backpack straps deploy out of back pocket and attach via swivel snap hooks
- Top 3-1-1 pocket for easy access to liquids at TSA
- Lockable zippers with reflective zipper pulls
- Padded top and side grab handles
- Padded back panel and moisture-wicking backpack straps for comfortable carry
- Interior compression straps and zippered door panel pocket
- Vertical front zip pocket
- Luggage tag pocket
- Durable wheel housing and corner bumpers
- Retractable handle system stores in protective zip compartment
- Treaded wheels carry the weight of your bag
- 10-Year Limited Warranty

### **Duffel 60L**

*The perfect size duffel for trains, planes and automobiles*

#### **Duffel 60L (EC0A3XVG) MSRP \$59**

*Capacity: 3845 cu in / 63; Weight: 1 lb 13 oz / 0.82 kg; Size: 24 x 13.5 x 11 in / 61 x 34.5 x 28 cm*

- 500D Poly Heather Ripstop with RPVB Micro Diamond backing
- 500D Poly Oxford with RPVB backing
- Adjustable removable shoulder strap is padded for comfortable carry
- Lockable zippers with protective rain flap
- Front zip pocket
- Padded carry handle and side haul handles
- Side compression straps
- Durable bottom fabric is wipeable for easy clean and water resistance
- Reflectivity
- 10-Year Limited Warranty

### **Travel Pack 40L**

*Carry-On size and hands-free for on-the-go ease*

#### **Travel Pack 40L (EC0A3XVN) MSRP \$79**

*Capacity: 2320 cu in / 38 L; Weight: 1 lb 12 oz / 0.81 kg; Size: 12.25 x 20.5 x 7 in / 31 x 52 x 18 cm*

- 500D Poly Heather Ripstop with RPVB Micro Diamond backing
- 500D Poly Oxford with RPVB backing
- 17" laptop sleeve
- Zip pocket with key fob and slip pockets for electronics
- Lockable zippers with reflective easy-grip pulls
- Side compression straps for gear attachment
- Dual vertical zip pockets maximize carry capacity
- Elasticized water bottle pocket
- Bottom compartment creates separation
- Baffled main compartment extends into bottom compartment if not in use
- Storm flap protects contents
- Padded moisture-wicking back panel and pack straps
- Load lifter straps adjust how you carry the load
- Adjustable sternum strap with safety whistle
- Top and side grab handles
- 10-Year Limited Warranty

## **Backpack 30L**

*Daypack or weekend bag, it's up to you*

### **Backpack 30L (EC0A3XVE) MSRP \$65**

*Capacity: 1585 cu in / 26 L; Weight: 1 lb 6 oz / 0.63 kg; Size: 11 x 19 x 6.5 in / 28 x 48.5 x 16.5 cm*

- 500D Poly Heather Ripstop with RPVB Micro Diamond backing
- 500D Poly Oxford with RPVB backing
- 17" laptop sleeve
- Zip pocket with key fob and slip pockets for electronics
- Lockable zippers with reflective easy-grip pulls
- Side compression straps for gear attachment
- Vertical zip pocket for quick-access items
- Elasticized water bottle pockets
- Padded moisture-wicking back panel and pack straps
- Adjustable sternum strap with safety whistle
- Top grab handle
- Storm flap protects contents
- Durable bottom fabric is wipeable for easy clean and water resistance
- 10-Year Limited Warranty

## **Backpack 15L**

*Perfect daypack for adventures small and large*

### **Backpack 15L (EC0A3XVC) MSRP \$49**

*Capacity: 915 cu in / 17 L; Weight: 1 lbs 0 oz / 0.45 kg; Size: 11.5 x 16.5 x 4 in / 29 x 42 x 10 cm*

- 500D Poly Heather Ripstop with RPVB Micro Diamond backing
- 500D Poly Oxford with RPVB backing
- 17" laptop sleeve
- Drawstring closure with front compression buckle secures pack shut
- Top zip pocket for quick-access items
- Internal zip pocket and slip pockets for electronics
- Padded moisture-wicking back panel and pack straps
- Top grab handle
- Durable bottom fabric is wipeable for easy clean and water resistance
- 10-Year Limited Warranty

## **Sling Pack**

*One shoulder style and ease of access with all-day comfort*

### **Sling Pack (EC0A3XVM) MSRP \$39**

*Capacity: 610 cu in / 10 L; Weight: 10 oz / 0.28 kg; Size: 7.25 x 13.5 x 5 in / 18.5 x 34 x 12.5 cm*

- 500D Poly Heather Ripstop with RPVB Micro Diamond backing
- 500D Poly Oxford with RPVB backing
- Swivel chest clip for flexible comfort and wearability
- Lockable zippers with reflective easy-grip pulls
- Interior zip pocket with key fob and slip pockets for electronics
- Side water bottle pocket
- Vertical front zip pocket
- Top grab handle
- Storm flap protects contents
- 10-Year Limited Warranty

## **Waist Pack**

*Trending, convenient*

**Waist Pack (EC0A3XVP) MSRP \$25**

*Capacity: 305 cu in / 5 L; Weight: 7 oz / 0.20 kg; Size: 8.25 x 6.25 x 2.75 in / 21 x 16 x 7 cm*

- 500D Poly Heather Ripstop with RPVB Micro Diamond backing
- 500D Poly Oxford with RPVB backing
- Mesh back panel and wings for support, breathability and comfort
- Lockable main compartment with zip pocket
- Exterior pocket contains key fob
- Webbing keepers secure excess waist belt
- Reflectivity
- 10-Year Limited Warranty

**Packable Backpack 15L**

*There when you need it, out of the way when you don't*

**Packable Backpack 15L (EC0A3XVJ) MSRP \$25**

*Capacity: 1065 cu in / 17.5 L; Weight: 5 oz / 0.15 kg; Size: 10.5 x 16.25 x 4 in / 27 x 41.5 x 10 cm*

- 150D Polyester
- Adjustable mesh backpack straps
- Top zip pocket for organization
- Drawstring closure with front compression buckle secures pack shut
- Ultralight pack stores in its front pocket
- Washable, hang dry
- 10-Year Limited Warranty

**Packing Cube Set**

*Organization for everyone, get more stuff into less space*

**Packing Cube Set (EC0A3XVK) MSRP \$25**

*Includes: Cube Large, Cube Medium, Shoe Sac*

- 150D Polyester
- Cubes have easy-see mesh for visibility
- Two zippers for maximum compression
- Shoe Sac fits up to Men's size 14 shoes
- Top grab handle
- Washable, hang dry
- 10-Year Limited Warranty

**Packing Sack Set**

*Versatile storage for everything from art supplies to snacks*

**Packing Sack Set (EC0A3XVK) MSRP \$15**

*Includes: Sac Small, Sac Medium, Sac large*

- 150D Polyester
- Easy-see mesh for visibility
- Washable, hang dry
- 10-Year Limited Warranty

**Toiletry Bag**

*Keep all your toiletries together and organized*

**Toiletry Bag (EC0A3XVF) MSRP \$15**

*Capacity: 365 cu in / 6 L; Weight: 4 oz / .12 kg; Size: 10 x 5 x 6 in / 25.5 x 13 x 15 cm*

- 150D Polyester

- Main compartment holds shape when empty so it's easy to pack
- Easy-grip zipper pulls
- Top grab handle
- Wipeable bottom fabric easy-to-clean and water resistant
- 10-Year Limited Warranty

### **Neck Wallet**

*Security for when the adventures get real*

#### **Neck Wallet (EC0A3XVI) MSRP \$19**

*Capacity: 90 cu in / 1.5 L; Weight: 4 oz / .12 kg; Size: 14.5 x 31 x 12.5 in / 37 x 79 x 32 cm*

- Compact size for lightweight carrying
- Crossbody strap
- Rear slip pocket
- 10-Year Limited Warranty

### **ABOUT EAGLE CREEK**

Eagle Creek is the original inspirator of getting outside – outside the familiar and the well worn paths. We take journeys that lead us outside our comfort zone toward new levels of understanding, growth and connection. We exist to serve all generations of travelers, backpackers, jet-setters, and weekend nomads looking for something deeper, something greater. This insight informs the products we make, the places we touch, and the people we meet to unlock new perspectives in our shared explorations of life. Eagle Creek. [Find your unknown.](#)

### **ABOUT NATIONAL GEOGRAPHIC**

National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 130 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching millions of people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit [natgeotv.com](http://natgeotv.com) or [nationalgeographic.com](http://nationalgeographic.com), or find us on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [LinkedIn](#) and [Pinterest](#).

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