



May 24, 2018

Dear NLDA and TGA friends,

We are pleased (and a bit sad) to announce that we are selling Lieber's Luggage to Ray Krut of Landmark Luggage. We are confident that Ray will continue the successful operation of Lieber's.

Frank started Lieber's in 1978 and ran it for 20 years. Leslee has managed the store for the last 20 years. 40 years is enough.

We are very proud of our accomplishments in the luggage industry. Over the years, Lieber's was recognized by Showcase Magazine as one of the country's top 20 luggage retailers, honored with the TGA Community Service Award, and selected as the Briggs and Riley ALDA Retailer of the year. In 2010, Frank was honored with the TGA Award. He served on both the ALDA and the TGA Boards of Directors. From 2004 to 2009 he was the Executive Director of ALDA and managed its merger with NLDA. For many years, Leslee served on the NLDA Board of Directors, as an NLDA officer (Secretary) and a chair of its Marketing Committee.

With Ray and Landmark in charge, we are confident that Lieber's will continue to hold its strong position as New Mexico's leading travel goods retailer and as a dedicated member of both our local community and the national travel goods industry. The store will continue to operate in the same location and with the same local staff.

We will be attending the upcoming NLDA Luggage and Gift Summer Show in June. There, we will have the opportunity to say farewell to all our industry friends. Landmark will begin operations of Lieber's Luggage July 1.

Best regards to all,

Two handwritten signatures in black ink. The first signature is "Leslee" and the second is "Frank".

Leslee Richards and Frank Fine