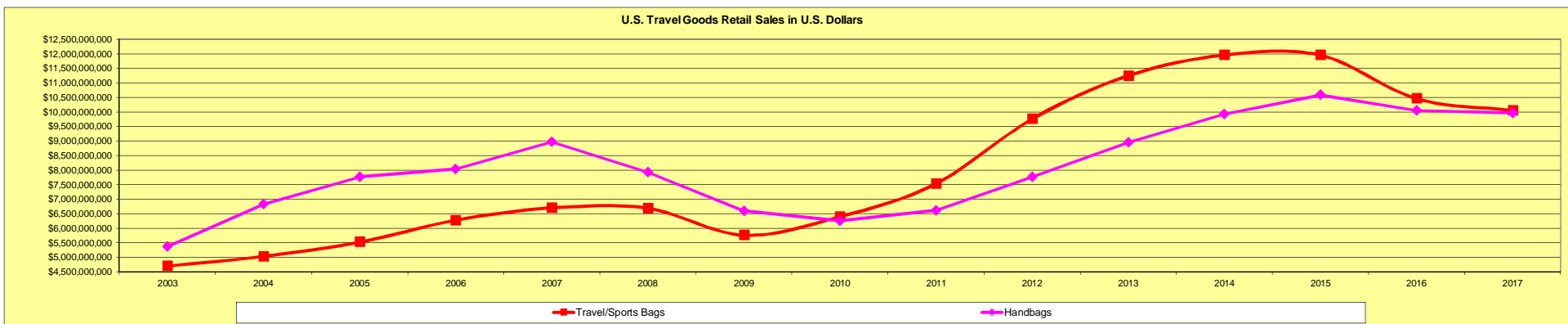
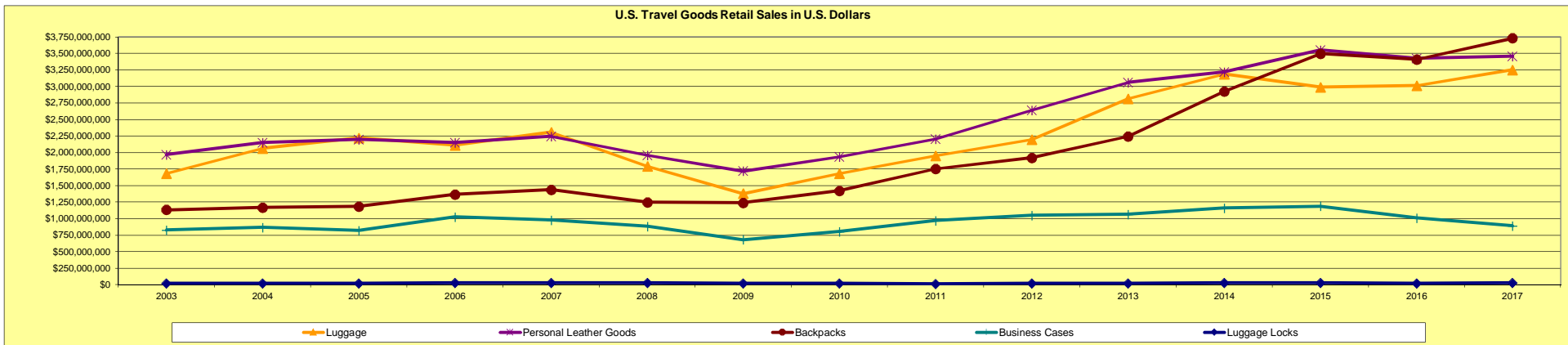




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### 2017 State of the U.S. Travel Goods Market - In U.S. Dollars



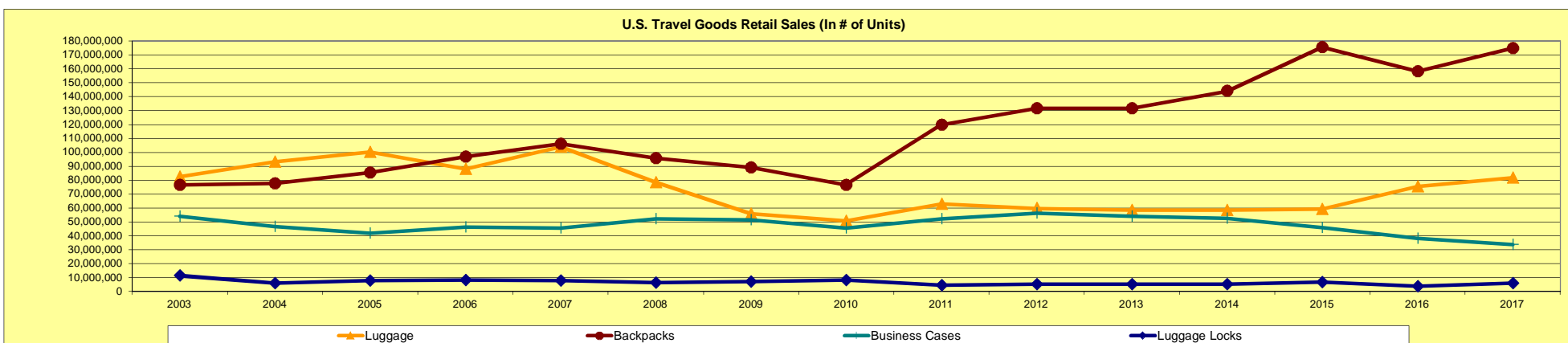
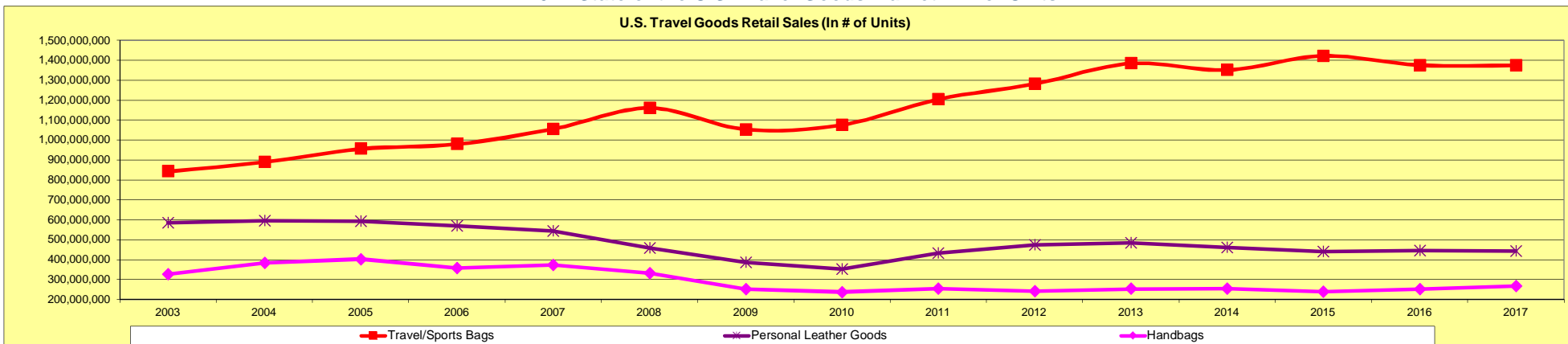
In US \$s	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	% Change 03-17	% Change 16-17
Luggage	\$1,684,058,647	\$2,064,098,506	\$2,218,737,630	\$2,105,115,311	\$2,308,014,911	\$1,788,988,257	\$1,377,843,730	\$1,683,350,677	\$1,948,241,260	\$2,197,167,880	\$2,809,447,083	\$3,187,960,371	\$2,985,832,547	\$3,011,688,567	\$3,251,568,495	93.1%	8.0%
Business Cases/Computer Bags	\$828,506,562	\$869,229,641	\$815,116,676	\$1,025,225,747	\$976,472,104	\$879,680,455	\$682,602,419	\$798,579,513	\$965,638,016	\$1,049,726,138	\$1,060,921,254	\$1,161,493,567	\$1,187,836,445	\$1,006,691,248	\$887,978,824	7.2%	-11.8%
Travel/Sports Bags	\$4,698,892,035	\$5,026,250,688	\$5,524,431,875	\$6,272,425,374	\$6,701,192,160	\$6,687,627,521	\$5,760,047,941	\$6,396,215,236	\$7,530,449,639	\$9,756,579,946	\$11,243,888,355	\$11,953,890,876	\$11,949,888,247	\$10,457,173,249	\$10,044,701,649	113.8%	-3.9%
Handbags	\$5,360,684,167	\$6,819,588,546	\$7,762,062,327	\$8,038,461,677	\$8,971,739,494	\$7,915,172,693	\$6,581,294,969	\$6,248,002,086	\$6,604,059,138	\$7,750,735,073	\$8,940,425,698	\$9,912,006,720	\$10,584,902,514	\$10,053,523,152	\$9,955,396,552	85.7%	-1.0%
Personal Leather Goods	\$1,969,928,287	\$2,149,717,414	\$2,194,559,417	\$2,149,178,496	\$2,244,284,178	\$1,954,616,394	\$1,716,859,128	\$1,935,256,072	\$2,205,797,355	\$2,640,252,924	\$3,062,540,440	\$3,220,805,261	\$3,551,717,264	\$3,419,262,940	\$3,455,817,766	75.4%	1.1%
Backpacks	\$1,133,930,534	\$1,164,208,759	\$1,180,428,393	\$1,363,557,832	\$1,435,749,328	\$1,246,343,607	\$1,234,976,364	\$1,419,542,559	\$1,749,820,049	\$1,915,525,290	\$2,239,715,893	\$2,923,399,863	\$3,496,188,590	\$3,403,622,373	\$3,728,914,227	228.8%	9.6%
Luggage Locks (Base Metal)	\$20,170,351	\$19,849,857	\$22,139,473	\$29,522,145	\$28,108,031	\$23,090,982	\$18,123,447	\$16,702,661	\$14,505,939	\$15,518,061	\$18,656,455	\$29,406,927	\$25,706,630	\$20,044,321	\$24,198,412	20.0%	20.7%

\* All numbers are TGA estimates.



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### 2017 State of the U.S. Travel Goods Market in # of Units



# of Pieces	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	% Change 03-17	% Change 16-17
Luggage	82,579,792	93,211,158	100,085,961	87,975,169	104,065,302	78,593,480	56,096,826	50,864,634	62,911,703	59,800,884	58,474,596	58,502,249	59,318,759	75,556,863	81,852,790	-0.9%	8.3%
Business Cases/Computer Bags	54,066,786	46,645,719	41,860,254	46,158,068	45,510,662	52,266,522	51,494,523	45,686,298	52,235,550	56,278,792	54,000,510	52,582,534	46,119,617	38,116,387	33,777,671	-37.5%	-11.4%
Travel/Sports Bags	841,662,621	889,029,541	955,339,159	978,996,272	1,055,103,863	1,160,656,196	1,053,009,864	1,075,728,296	1,204,118,196	1,281,575,064	1,384,210,775	1,350,972,332	1,422,239,047	1,375,806,397	1,373,961,084	63.2%	-0.1%
Handbags	325,526,649	382,416,788	402,438,103	356,898,919	373,600,280	331,867,990	252,006,233	237,176,900	253,031,558	241,992,531	252,806,655	252,913,285	238,278,153	252,448,118	266,333,935	-18.2%	5.5%
Personal Leather Goods	585,679,011	594,168,903	593,328,736	568,138,704	544,070,958	458,496,513	385,862,206	352,292,286	431,259,152	474,166,494	484,070,564	459,612,080	440,341,963	444,453,545	441,997,516	-24.5%	-0.6%
Backpacks	76,487,939	77,824,834	85,562,998	97,007,601	106,251,746	95,691,717	89,184,853	76,778,584	119,960,501	131,827,414	131,625,824	144,029,458	175,642,100	158,327,459	175,012,565	128.8%	10.5%
Luggage Locks (Base Metal)	11,418,013	5,936,988	8,023,880	8,103,735	7,766,792	6,339,390	7,133,915	8,193,527	4,680,776	5,196,061	5,292,606	5,155,382	6,760,630	3,950,024	5,967,661	-47.7%	51.1%

\* All numbers are TGA estimates.



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## 2017 State of the U.S. Travel Goods Market

# Notes, Definitions & Sources

**Notes:** The retail sales numbers are TGA estimates based on certain assumptions regarding the U.S. travel goods market. Those assumptions are:

- Most of the travel goods sold in the United States are imported. The percentage of the U.S. travel goods market supplied by imports varies depending on the type of product.
- Most imports of travel goods take 3-4 weeks to travel from the U.S. port of entry to retail store shelves and to consumers. Therefore, in order to develop a more accurate picture of the U.S. retail market, TGA has based its retail sales estimates for each year based on the import data for the twelve-month period ending November 30 of that year. For example, the U.S. retail sales estimate for 2017 is based on U.S. import data for the period December 1, 2016 - November 30, 2017.
- Based on the data available for 2017, TGA estimates that imports currently account for 99% of the U.S. luggage market, 99% of the U.S. business case/computer bag market, 99% of the travel & sports bag market, 99% of the U.S. handbags market, 92% of the U.S. personal leather goods market, 99% of the U.S. backpack market and 99% of the luggage lock market.
- Travel goods are typically imported one of three ways:
  - 1) by a wholesaler, who then sells the product, at a mark-up, to a retailer, who then sells the product, at a mark-up, to the U.S. consumer;
  - 2) directly by a retailer, who then sells the product, at a mark-up, to the U.S. consumer; or
  - 3) by a wholesaler who sells the product, at a mark-up, to a customer who then provides the product for free or at low cost to its customers/clients for promotional purposes (duffel bags, etc.).
- In order to reflect the mix of different selling patterns and the estimated mark-up at each step in the process, TGA utilizes multipliers for 2017 of 2.55 for luggage, 3 for business cases/computer bags, 2.2 for travel/sports bags, 2.8 for handbags, 2.5 for personal leather goods, 3.3 for backpacks and 3 for luggage locks to estimate the retail value of U.S. travel goods sales.
- TGA then applies a similar type of formula to estimate the retail value of U.S. production.
- EXAMPLE (Size of the U.S. Luggage Market 2017):  
U.S. imports (landed duty-paid value): \$1,262,373,651 + wholesale/retail markup = \$1,262,373,651 x 2.55 = \$3.22 billion (Estimated Retail Value of Imports) + \$31.6 million (Estimated Retail Value of U.S. production, estimated at 1% of market) = \$3.25 billion = Size of U.S. Luggage Market in 2017.
- **Please note that the average unit price for luggage is based on the unit price for each individual piece of luggage, NOT the unit price for a set.**
- **The data for 2010-2016 has been updated as of June 29, 2017 based on the latest official revisions from the U.S. Census Bureau.**

### Definitions:

- **Luggage** - Includes all types of luggage, including luggage sets.
- **Business Cases/Computer Bags** - Includes all types of brief and attaché cases and computer bags as well as school satchels and occupational luggage.
- **Travel/Sports Bags** - Includes all types of duffel bags, totes, garment bags, and all other types of travel and sports bags. Does NOT include golf bags, insulated food and beverage bags, or musical instrument cases.
- **Handbags** - Includes all types of women's purses and handbags, except for large tote bags.
- **Personal Leather Goods** - Sometimes described as flat goods or goods ordinarily carried in the pocket or in the handbag. Includes all types of wallets, PDA Cases, cell phone cases, glass cases, business card holders, portfolios, calendar books, CD/DVD cases, cosmetics cases, MP3 player cases, etc., regardless of the material on the outer surface (leather, plastic, textile)
- **Backpacks** - Includes all types of backpacks (except leather backpacks and computer case backpacks) regardless of end use (i.e., school, travel, hiking, etc.).
- **Luggage Locks (Base Metal)** - Includes all metal-based locks specifically designed for use with luggage and other travel goods.

### Sources:

- U.S. Production Estimates: Based on *Investigation 332-480: Certain Textile Articles: Travel Goods of Textile Materials*, U.S. International Trade Commission, Published October 31, 2007, historical trends, and other anecdotal information.
- U.S. Landed/Duty-Paid Imports, U.S. International Trade Commission's Trade Dataweb from U.S. Customs Service and U.S. Census Bureau data, <http://dataweb.usitc.gov>.