



Eagle Creek and packH2O Provide World Water Day Relief for Puerto Rico

*For every duffel, backpack or luggage purchased on eaglecreek.com during the month of March, a [packH2O](#) water backpack will be purchased to make water more accessible to a family in need**

San Diego, CA (March 6, 2018)- Today, [Eagle Creek](#) and [packH2O](#), and have launched their annual “Buy a Bag, Change a Life” campaign. This year, relief efforts will be focused in Puerto Rico, helping those still without access to clean water, a chance to make safe water more accessible. During the month of March, for every duffel, backpack or luggage item purchased on eaglecreek.com, Eagle Creek will purchase and donate a packH2O water pack to people in Puerto Rico through their on-the-ground partner, [Partners for Care](#).

World Water Day falls on Thursday, March 22, 2018 and is recognized by the United Nations and many international organizations as a day to focus attention on the importance of safe water and advocate for the sustainable management of freshwater resources. By running this campaign throughout the month of March, Eagle Creek is elevating global water issues and inviting their consumers to be a part of the solution. And respond they have. Through the last two campaigns, consumers have responded with passion, allowing Eagle Creek to donate almost 3,000 water packs, positively affecting over 50,000 people who would otherwise not have access to clean drinking water.

“Eagle Creek has a long history of doing good in our global community. Working with organizations like packH2O to help those in underserved areas is just one way we do that and, throughout March, you can help, too. For every piece of luggage purchased on eaglecreek.com during the month of March, travelers will not only get great gear, they will also help provide access to safe drinking water to the people of Puerto Rico, a territory that is still rebuilding in the aftermath of Hurricane Maria,” said Roger Spatz, President at Eagle Creek.

For 2018, Eagle Creek is focusing on Puerto Rico and the people who are still suffering the consequences of Hurricane Maria, a 50-mile-wide hurricane that made a devastating hit just 25 miles away from the capital city of San Juan. More than 4 months since the disaster, 20% of Puerto Rico’s population still lacks running water and a third still has no electricity, according to FEMA. Businesses remain closed without electricity and clean water, leaving thousands unemployed and impoverished. This risky combination creates potential for cholera and diarrheal diseases through contaminated wells and surface water. Bottled water is currently a MUST - and very troublesome for those without access.

To help support Eagle Creek’s effort to make safe water transportation more accessible to families in need, visit www.eaglecreek.com.

ABOUT PackH2O

packH2O is positively impacting lives around the world by providing a means to safe water transportation and storage. Since 2012, over 225,000 packH2O packs have been distributed around the world. In Kenya, over 25,000 packs have been deployed by [Partners for Care](#) who will be facilitating the deployment, education, and socialization of the packH2O water backpacks associated with the Eagle Creek, March 2017 campaign. Other NGO’s who have supported packH2O efforts in the past include Special Olympics, Habitat for Humanity International, CxCatalyts and Operation Blessing International. For more

information about packH2O, visit <http://www.packh2o.com> or learn more about our projects in East Africa by visiting <https://www.partnersforcare.org/>.

ABOUT EAGLE CREEK

Eagle Creek has a long track record for protecting and preserving the places we live, work and travel. As stewards of the planet, we strive to have the lightest footprint possible by minimizing waste, sourcing sustainable materials and creating gear that lasts a lifetime. As community stewards, we partner with game-changing organizations around the world to support and fund new initiatives that create lasting social, environmental or positive cultural impact. Eagle Creek. Find Your Unknown.