



**FOR IMMEDIATE  
RELEASE**

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## **Quiksilver and Pacsafe Partner to Create Capsule Collection**

*Co-lab bags designed for boardriders provide high adventurers a peace of mind*

**Huntington Beach, CA and Seattle, WA – January 2, 2018** – Quiksilver, adventure sports performance apparel brand, and Pacsafe, travel-security innovator, have teamed up to create two unique bags for Spring/Summer 2018 featuring boardrider specific functions with anti-theft technology. The QUIKSILVER X PACSAFE co-lab offers gear with extra security for adventurers exploring on or off the beaten path. The collection includes two bags for surfers and snowboarders, a 40L Carryon Pack and a 25L Backpack.

“I’ve been a surfer and snowboarder my whole life and know what it’s like to carry everything you own on your back through some exciting but potentially unsafe places,” said Pacsafe VP of Marketing Simon MacGregor. “Having a little bit of added security like lockable zips and bag straps you can loop around an anchor point, makes a huge difference when you want to focus on the ride in front of you, instead of worrying about your gear. We’re stoked to partner up with Quiksilver, who bring generations of authenticity and product knowledge into this collaboration.”

“We’re also stoked to have found a real partner in Pacsafe,” added Ronnie Reyes, Quiksilver’s Global Head of Design. “We both believe boardriding is a universal source of fun, freedom and natural energy, so powerful it transforms lives. It’s great to share that constant pursuit for adventure that unites generations of explorers and boardriders. The Quiksilver x Pacsafe capsule perfectly reflects our ambition to provide the best performance product covering your back when things get heavy, while breathing our original heritage and culture. Tested and approved by our elite team of surfers and snowboarders constantly traveling the globe, these smart products will be your best ally

while experiencing life to the fullest - from the beach to the urban jungle and up to the highest mountains.”

## QUIKSILVER X PACSAFE



The **QUIKSILVER X PACSAFE 40L CARRYON Pack** is designed with boardriders in mind, featuring a removable dry pack to help separate things, heavy-duty tarpaulin pockets for wax and fins, and mountains of storage space for a wetsuit, winter layers, clothes, tech and more. The adjustable straps and ergonomic back padding add additional comfort when carting gear on and off the beaten track, while anti-theft technology helps protect the bag’s contents. \$189.95



When searching for that next undiscovered ride, it’s important to stay connected with weather reports, flight times and travel alerts. Designed specifically to secure a laptop, tablet and other devices, the **QUIKSILVER X PACSAFE 25L BACKPACK** offers internal organization for ease of access to technology and extra cushioning to protect it against bumps and knocks during transit. \$149.95

Both bags include Pacsafe’s patented anti-theft technology providing that extra barrier against opportunistic theft when journeying to the sea or slopes:

- Delux Roobar™ locking system with interlocking zip pullers for smart zipper security against unwanted access or tampering

- Pacsafe's best-in-class RFIDsafe™ pocket for protecting personal information from potential scan scams
- PopNLock™ Security Clip which to secure the bag to an immovable object to deter snatch and run theft
- Extra strong Dyneema® Slashguard® straps to keep the bags in place
- Interwoven wire and tough Dyneema fabric to protect against cut-and-run theft
- Invisible eXomesh® Slashguard lining which acts as a force field for valuables.

At Quiksilver, each seasonal collection is built on a creative immersion to a place reflecting the brand's strong influence of the Mountain and the Wave. For Spring/Summer 2018, the brand dove into the rich culture of Hawaii. Both bags are finished off with QUIKSILVER X PACSAFE badging and striking Heavy Water boardshort-print lining, which blends Quiksilver's authentic surf heritage with inspiring blue hues to carry a unique Hawaiian signature.

THE QUIKSILVER X PACSAFE collection is available exclusively through Quiksilver Boardriders Stores, Quiksilver.com, Pacsafe.com and select Pacsafe Retailers around the globe on January 2, 2018.

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## **About QUIKSILVER**

QUIKSILVER is an emblematic boardsports brand of Boardriders, Inc., founded by a group of surfing enthusiasts in Australia in 1969. True to a unique lifestyle, QUIKSILVER holds passion, authenticity and innovation to be fundamental values. The brand's identity is represented by its logo, a mountain inside a wave symbolizing its attachment to boardsports and its playgrounds, the sea and the slopes. QUIKSILVER products cover the whole range of sportswear, accessories and boardsports gear. QUIKSILVER is also intimately associated with the very best athletes and the biggest events in the history of boardsports.

## **About Pacsafe®**

20 YEARS OF INNOVATION, MILLIONS OF MILES TRAVELED, 1 TRUSTED BRAND - PACSAFE® is the original in anti-theft carry solutions. With a vision to empower people to enjoy life's adventures knowing their gear is secure, PACSAFE has relentlessly reinvented peace-of-mind travel technology for two decades, delivering quality products like backpacks that are easy to lock yet hard to break into, and bags that work as portable safes when on the go. Get out in the world and do more, be more, and see more, with Pacsafe at your back. Safe Travels. Available in 40 countries and counting. For more visit the Pacsafe® website, follow on Facebook and Instagram.