



Start Packing! Go Online with The Needy Traveler

Atlanta, Georgia, December 20, 2017 – The Needy Traveler will be your one stop e-commerce shop for all your travel needs. Whether you're traveling by car, boat, train, bus or plane, enjoying a simple picnic or traveling to an exotic locale, everything you need will all be in one easy-to-shop online store.

The owners Glenn and Vivian Robins have over 60 years of combined business experience and a strong understanding of the value of excellent customer service. Mr. Robins says, "Vendors need to embrace online merchants. An online merchant is no different than a brick and mortar, we are all selling and promoting your products and services. Online businesses are the future and the more presence you have online the more market share you will capture." Robins also adds, "The vendors who have figured out how to sell on multiple channels and have invested in a drop shipping program and have EDI capabilities will be the big winners going forward."

The Needy Traveler hired a highly experienced e-commerce consulting firm that has extensive knowledge in website design, search engine optimization and marketing. The internet is changing how the world shops. As e-commerce becomes engrained into all of our lives, smart manufacturers and distributors will understand they cannot hide from the technology, because it is what the consumer wants. The Needy Traveler will be investing advertising dollars into SEO and a full-fledged Pay Per Click campaign, content and email marketing and focusing on a well-conceived social media campaign.

The Needy Traveler was designed to be your premier place to shop for all your travel goods and accessories along with booking that dream vacation. All the products for the online catalogue are hand selected for quality, dependability, and usefulness. The Needy Traveler is currently building their network of wholesale vendors. Any vendors interested in selling their product-line should contact The Needy Traveler for more information.

The Needy Traveler knows how important it is to eliminate any potential problems when you travel. Having the proper travel gear can make your travel more enjoyable, safe and secure.

The Grand Opening of The Needy Traveler's online store is scheduled for Winter 2018.

Safe travels!

Contact:

Glenn Robins
Managing Partner
The Needy Traveler
866-500-5454
glenn@theneedytravler.com
www.theneedytravler.com