

# PRESS RELEASE

## For Immediate Release

(High resolution images available)

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## Innovative New Travel Accessory Shields Bacteria and Prevents Nasty Particles Left Behind on Seats from being Spread to the Head or Scalp of the Traveler.

*San Diego, CA*—It's what you don't see that makes all the difference. Head Defender introduces the HeadDEFENDER®, an award winning patented headrest cover that zips open and slips over the top of most standard size airplane seats and puts a shield between the traveler's head and the seat headrest. The original headrest cover had an integrated non-toxic, hypo-allergenic, and environmentally safe antimicrobial barrier that destroyed 99.9% of the disease causing microbes that made contact with it (including MRSA and Staphylococcus). When the HeadDEFENDER® is not being used, it easily zips back into its self-contained pouch for easy carrying or for future use.

For 2018, Head Defender has a surprise for the travel industry. We will be unveiling the travel industry's NEWEST innovation in travel comfort at the 2018 TGA Show. The newly designed lightweight product combines comfort, peace of mind and affordability into one product. Look for it on display in the New Product Pavilion.

### About the HeadDEFENDER Headrest Cover:

The HeadDEFENDER Headrest Cover™ is perfect for the health conscious traveler, germ conscious traveler and any traveler who wants to rest their head or face comfortably on the seat back. The headrest cover helps block the transfer of the following particles left behind on seats to the head or scalp of the user:

- Left behind hair strands
- Dandruff
- Dried sweat
- Seat Grime
- Hair Oils
- Other Bodily Fluids
- Harmful Microbes

### Product Features:

- Lightweight stretchable material
- Drawstring (enables a snug fit on small seats)
- Breathable material absorbs perspiration
- Integrated antimicrobial barrier
- Washable and reusable
- Fits on most standard size airplane seats (including movie theater, train and bus seats)
- Innovative back design does not cover tray table
- Precision zip open / zip close feature

The HeadDEFENDER Headrest Cover™ is stylish and affordably priced - Standard \$19.99; Deluxe Extended \$24.99.

Full product descriptions are available on the website- [www.headdefender.com](http://www.headdefender.com) and can be purchased on Amazon. Rest your head on the HeadDEFENDER® and feel good about it.

### About Head Defender

Germs thrive in public places. People often visit those public places. Head Defender products are designed for people who want to guard themselves from disease causing microbes when traveling- and in everyday public places. Head Defender specializes in creating head shields and high quality products that have an added antimicrobial benefit. Our mission is to become the most trusted and recognized brand for innovative products that help shield consumers from harmful microbes in everyday public places.

