



## Eagle Creek Introduces All-New Pack-It Active™

*Keeping the active traveler organized.*

**San Diego, Ca. (January 3, 2018)** – As the inventors of the packing solutions category in 1996, [Eagle Creek](#) has long been innovating around solutions for travel and everyday organization. With new water resistant styles featuring odor preventing Protx2™ built-in anti-microbial treatment, the new Pack-It Active™ Collection speaks directly to the person always on the move.

With essential styles designed to fit everything an active life needs, the new Pack-It Active Collection holds muddy shoes, wet bathing suits, sweaty workout gear, and laundry, keeping your own special scent to yourself, no matter how long your gear stays in your bag.

Leveraging their outdoor and travel experience, these new styles are built to be locker room and earth-friendly, featuring PVC-free construction and Protx2™ antimicrobial treatment that prevents odor causing microbial growth while offering easy access, machine washability and a Lifetime Warranty.

Colors: Black, Geoscape Black, Earth View Blue, Space Dye Coral

The new Eagle Creek Pack-It Active™ styles will be available at retail 7/1/18.

### Collection Features:

- 150D Poly Antimicrobial fabric prevents odor causing microbial growth
- Each style features a screen print communicating intended use and antimicrobial material
- Ultra-light, water repellent, and machine washable
- Lifetime Warranty
- PVC-free

### **Pack-It Active™ Essential Set**

*Ready for action with organization for shoes and clothes.*

### **Pack-It Active™ Essential Set (EC0A3SBM) MSRP \$24.95**

*Cube Capacity: 460 cu in / 7.5 L; Weight: 1.8 oz / 50 g; Size 9.75 x 13.75 x 3.25 in / 25 x 35 x 8 cm*

*Roll Top Shoe Sac Capacity: Fits Men's size 14 shoe; Weight: 1.4 oz / 41 g; Size: 11 x 18.5 x 0 in / 28 x 47 x 0 cm*

### Features:

- Set includes Pack-It Active Cube S and Roll Top Shoe Sac
- Cube features 2-way self-repairing zippers
- Top grab handle for easy carry or to hang on a locker peg

- Duraflex® buckle secures Sac closed

### **Pack-It Active™ Duffel**

*Holds everything needed for a long day, and then packs down at night.*

### **Pack-It Active™ Duffel (EC0A3SBN) MSRP \$29.95**

*Capacity: 2685 cu in / 44 L; Weight: 7.4 oz / 21 g; Size: 21.75 x 9.75 x 10.75 in / 55 x 25 x 27 cm*

#### Features:

- Duffel can be stuffed into its external side pocket for compact storage
- Adjustable webbing shoulder strap
- U-shape zipper opening for easy access

### **Pack-It Active™ Wet Dry 2-in-1**

*Wet or dry, this roll top is ready to go.*

### **Pack-It Active™ Wet Dry 2-in-1 (EC0A3SBL) MSRP \$24.95**

*Capacity: 610 cu in / 10 L, 3.5 L; Weight: 3 oz / 86 g; Size: 11 x 16.75 x 3.5 in / 28 x 42.5 x 9 cm*

#### Features:

- Main compartment features TPU-coated mesh for even more water-repellency and odor containment
- Keeps clean/dry items separate from dirty/wet items
- Duraflex® buckle secures bag shut
- Large external zippered pocket features Protx2™ anti-microbial treated fabric that prevents odor causing microbial growth

### **Pack-It Active™ Roll Top Shoe Sac**

*Locks away mud and stink.*

### **Pack-It Active™ Roll Top Shoe Sac (EC0A3SBK) MSRP \$14.95**

*Capacity: Fits Men's size 14 shoe; Weight: 1.4 oz / 41 g; Size: 11 x 18.5 x 0 in / 28 x 47 x 0 cm*

#### Features:

- Fits men's size 14 shoes
- Duraflex® buckle secures bag shut

### **Pack-It Active™ Laundry Sling Pack**

*Keep dirty separate from clean for a day, or a whole week.*

### **Pack-It Active™ Laundry Sling Pack (EC0A3SBJ) MSRP \$14.95**

*Capacity: 550 cu in / 9 L; Weight: 2.1 oz / 59 g; Size: 17.75 x 8.75 x 4.75 in / 45 x 22.5 x 12 cm*

#### Features:

- Drawstring closure for quick and easy access
- Carry over shoulder or as crossbody sling
- Internal slip pocket for accessories

### **Pack-It Active™ Cube**

*Perfect for keeping nicer clothes dinner-ready and compact.*

**Pack-It Active™ Cube (EC0A3SBI) MSRP \$14.95**

*Capacity: 460 cu in / 7.5 L; Weight: 1.8 oz / 50 g; Size: 9.75 x 13.75 x 3.25 in / 25 x 35 x 8 cm*

Features:

- 2-way self-repairing zippers
- Top grab handle for easy carry or to hang

**ABOUT EAGLE CREEK**

An invitation outside informs all Eagle Creek product designs, innovations and services. From versatile organizers that make travelling seamless to our durable duffels that keep the journey going, our gear and accessories make exploring the unknown possible, effortless and enriching. Eagle Creek. Find your unknown. [eaglecreek.com](http://eaglecreek.com)

**PRESS CONTACT:**

Alli Noland

Terra PR

307-733-8777

[allin@terrapublicrelations.com](mailto:allin@terrapublicrelations.com)