FOR IMMEDIATE RELEASE

Heys Smart Luggage® is Check-in Approved - The World’s only Connected Luggage Powered by AAA Batteries (not Lithium-ion)

Toronto, ON, Canada – December 6, 2017

With last week’s decision by a number of major airlines to ban the check-in of any luggage with non-removable Lithium-ion batteries, due to a fire risk from overheating, the Heys Smart Luggage® is now the first and only connected luggage on the market that is powered by check-in friendly AAA batteries.

"With the history of Lithium-ion batteries, we made a conscious decision when designing our Smart Luggage to avoid Lithium and use standard AAA batteries as the power source. So the recent decision by some airlines to ban non-removable Lithium-ion batteries from luggage, does not affect Heys Smart Luggage at all. In fact it positions us as the first and only brand to have safe and check-in approved Smart Luggage with batteries that do not need removal", says Heys President/CEO Emran Sheikh.
Heys is excited to have recently introduced Smart Luggage® with the Heys Smart Luggage® App, for connected, tech-savvy travelers. This new and innovative luggage line has now launched nationwide in Macy’s USA, and will soon launch in Canada’s Hudson’s Bay Company in the new year, and worldwide in 2018.

Heys Smart Luggage® comes fully-featured with a built-in weight scale, remote TSA lock/unlock capability, and a location/proximity feature, which work in tandem with any Apple or Android devices.
Its built-in digital scale tells you how much your packed bag weighs, to help avoid those excess baggage fees. View the luggage weight conveniently through the Heys App on your smart phone.

Remotely lock or unlock your luggage’s built-in TSA lock using your smart phone, for convenience and peace of mind during your travels.
Use the Heys App’s location-awareness feature, with its proximity sensor, which will alert you when you’re a certain distance away from your luggage.

Smart Luggage® is a high-end, lightweight 3 pc luggage set made from 100% polycarbonate for the ultimate durability and impact resistance, with a sleek, modern design and high quality parts and materials. Covered by the Heys 10 Year Executive Class Warranty, it’s available in black, silver and red, in a 3 piece set (21”, 26”, 30”)

About Heys:
Heys International Ltd., established in 1986, is a global leader in luggage design, synonymous with luxurious, fashionable, innovative and lightweight luggage, travel bags, handbags, backpacks and travel accessories, with a high standard of excellence in workmanship and quality. Heys products are distributed in over 60 countries globally, through 6 offices on 3 continents. Visit www.heys.com

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