



Eagle Creek Introduces All-New Wayfinder Backpack Collection

Responsible, organized, hands free convenience for any kind of travel.

San Diego, Ca – (November 30, 2017) – Eagle Creek, the creator of the original adventure travel pack, introduces the all-new Wayfinder collection of backpacks. Designed to enable easier travel, whether to the concrete jungle or the actual jungle, Wayfinder packs were constructed to commission your next walkabout. Lightweight, versatile and innovative, Wayfinder packs store your most important possessions right where they're needed—close to the body and easy to access.

The Wayfinder collection is not just about travel today, but tomorrow and forever. Eagle Creek's sustainable approach to creating this new pack collection is no accident. The recycled PVC-free RPVB coating that makes the Wayfinder packs easy to clean comes from windshields currently in landfills. This recycled material not only minimizes waste, but adds oil resistance, high tenacity and incredible durability.

Thoughtful features include a hidden tech pocket, which enables access to power banks and cords for secure, hands-free connectivity throughout the day. A separate sleeve holds up to a 17" laptop, protected by a Secure Zip Toggle with Central Lock Point, and water-resistant zipper. Wet/damp articles are easily stored in the front zip pocket with a drain hole and there's a microfleece-lined pocket for sunglasses and small quick-access items and side water bottle pockets. The unisex and female-specific suspension are found across the size spectrum and every Wayfinder pack is covered by Eagle Creek's legendary No Matter What™ Warranty.

Just one of many ways Eagle Creek has found to lighten their footprint and preserve the planet for future generations, the Wayfinder backpacks strive to protect and preserve the places travelers live and visit, serving as an easy introduction to new neighborhoods, new people, and new adventures.

Colors: Black/Charcoal; Night Blue/Indigo; Cypress/Highland Green; Graphite/Amethyst

The new Eagle Creek Wayfinder Collection bags will be available at retail 7/1/18.

Collection Features:

- 300D Dual-Diamond Heather Ripstop, 500D Poly RPVB Coating
- Hands-free mobility for versatile travel and everyday options
- Technology features enable travelers to stay connected
- Lockable zippers add security when needed
- Women's and Unisex Fit options for comfort
- Reflective hits for low light visibility
- No Matter What™ Warranty

Wayfinder Pack 40L

Perfect for weekends and last minute adventures, this maxed-out carry on is the ideal size for fun.

Wayfinder Pack 40L (EC0A3SAT) MSRP \$ 129

Wayfinder Pack 40L W (EC0A3SBT) MSRP \$129

Capacity: 2440 cu in / 40L; Weight: 2 lbs 9 oz / 1.17 kg; Size: 14 x 21 x 8.25 in / 35.5 x 53 x 21 cm

Features:

- Hidden tech pocket on back panel includes pockets for power bank and phone, cord organizer, and pass through to clip cords on shoulder strap or to laptop compartment to charge device
- Padded 17" laptop compartment with additional tablet sleeve, protected by Secure Zip Toggle and Central Lock point enables user to secure compartment without using a lock
- Laptop compartment features water-resistant zipper for weather-proofing
- Stash wet/damp rain jacket in front zip pocket; drain duct for breathability
- Women's/Unisex fit features padded, ergonomically shaped shoulder straps with adjustable sternum strap and safety whistle, tuck away hip belt and padded back panel
- Main compartment features zippered mesh pocket with key fob, elastic mesh and organizer pockets for cords, pens, and small items
- Fleece-lined front pocket for sunglasses
- TPU-coated gear loops, lash point and daisy chains for bike light attachment
- Mesh side water bottle pockets

Wayfinder Pack 30L

Small enough to be discreet, large enough for a quick weekend getaway.

Wayfinder Pack 30L (EC0A3SAU) MSRP \$99

Wayfinder Pack 30L W (EC0A3SBU) MSRP \$99

Capacity: 1830 cu in / 30L; Weight: 1 lb 15 oz / 0.89 kg; Size: 13.25 x 19.5 x 7.5 in / 34 x 50 x 19 cm

Features:

- Hidden tech pocket on back panel includes pockets for power bank and phone, cord organizer, and pass through to clip cords on shoulder strap or to laptop compartment to charge device
- Padded 17" laptop compartment with additional tablet sleeve, protected by Secure Zip Toggle and Central Lock Point enables user to secure compartment without using a lock
- Laptop compartment features water-resistant zipper for weather-proofing
- Stash wet/damp rain jacket in front zip pocket; drain duct for breathability
- Women's/Unisex fit features padded, ergonomically shaped shoulder straps with adjustable sternum strap and safety whistle, tuck away hip belt and padded back panel
- Main compartment features zippered mesh pocket with key fob, elastic mesh and organizer pockets for cords, pens, and small items
- Fleece-lined front pocket for sunglasses
- Lash point and TPU-coated gear loops for bike light attachment
- Side stretch water bottle pocket

Wayfinder Pack 20L

The only non-living companion needed for the commute to work, or through the woods to grandmothers house.

Wayfinder Pack 20L (EC0A3SAV) MSRP \$79

Wayfinder Pack 20L W (EC0A3SBV) MSRP \$79

Capacity: 1310 cu in / 21.5 L; Weight: 1 lb 7 oz / 0.66 kg; Size: 13 x 19 x 5.25 in / 33 x 58.5 x 13 cm

Features:

- Hidden tech pocket on back panel includes pockets for power bank and phone, cord organizer, and pass through to clip cords on shoulder strap or to laptop compartment to charge device
- Padded 15" laptop and tablet sleeves in main compartment
- Main compartment features zippered pocket with key fob and additional organizer pockets for cords, pens and small items
- Women's/Unisex and Unisex fit features padded, ergonomically shaped shoulder straps with adjustable sternum strap and safety whistle and padded back panel
- Reflective hit on bottom lash point for low light visibility
- Lash point and TPU-coated gear loops for bike light attachment
- Side stretch mesh water bottle pocket

Wayfinder Backpack Mini

Small, light and versatile, holds everything needed for a big day or quick jaunt.

Wayfinder Backpack Mini (EC0A3SAW) MSRP \$59

Capacity: 765 cu in / 12.5 L; Weight; 14 oz / 0.4 k; Size: 11 x 16 x 5 in / 28 x 41 x 12.5 cm

Features:

- Hidden tech pocket on right side is fleece-lined and allows for quick access to smart phone, e-reader, or travel documents
- Main compartment includes slip pocket for tablet, documents or notebook; zippered mesh pocket and slip pockets for smaller items and pens
- Exterior pocket features a large vertical zip pocket with key fob
- Reflective hit on bottom lash point for low light visibility
- Lash point and TPU-coated gear loops for gear and bike light attachment
- Side stretch mesh water bottle pocket
- Padded shoulder straps and back panel for comfortable carry

Wayfinder Crossbody

Lose a strap, but keep the organization and versatility.

Wayfinder Crossbody (EC0A3SAX) MSRP \$69

Capacity: 490 cu in / 8 L; Weight: 12 oz / 0.37 kg; Size: 12.75 x 9.25 x 4 in / 32.5 x 23.5 x 10 cm

Features:

- Fleece-lined electronics compartment for tablet or e-reader with Secure Zip Toggle and Central Lock Point enables user to secure compartment closed without using a lock
- Hidden zip pocket on back panel for extra security
- Main compartment has zippered mesh pocket with key fob and organizer pockets for pens and small items
- Front exterior zip pocket for quick grab items
- Adjustable shoulder strap for personalized fit
- Stretch mesh water bottle pocket and top grab handle
- Reflective hit on bottom lash point for low light visibility

- Lash point and TPU-coated gear loops for bike light attachment

Wayfinder Waist Packs

They just will not go away.

Wayfinder Waist Pack Small (EC0A3SAZ) MSRP \$39.95

Small: Capacity: 185 cu in / 3 L; Weight: 7 oz / 0.2 kg; Size: 8.75 x 6.5 x 3.5 in / 22 x 16.5 x 9 cm

Wayfinder Waist Pack Medium (EC0A3SAY) MSRP \$39.95

Medium: Capacity: 425 cu in / 7 L; Weight: 9 oz / 0.27 kg; Size: 10.25 x 7.25 x 5 in / 26 x 18.5 x 13 cm

Features:

- Fleece-lined electronics compartment for tablet, e-reader, or phone
- Main compartment has zippered mesh pocket with key fob and organizer pockets for pens and small items
- Reflective hit on bottom lash point for low light visibility
- Side stretch water bottle pockets (Medium only)
- Front zippered pocket for quick grab items (Medium only)
- Side webbing loops for gear attachment and top grab handle
- Adjustable waistband adjusts up to 56 inches with strap keepers to keep excess length from dangling

ABOUT EAGLE CREEK

An invitation outside informs all Eagle Creek product designs, innovations and services. From versatile organizers that make travelling seamless to our durable duffels that keep the journey going, our gear and accessories make exploring the unknown possible, effortless and enriching. Eagle Creek. Find your unknown. eaglecreek.com

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