**Eagle Creek Recognized in OUTSIDE’s Best Places to Work 2017**

**San Diego, CA (November 7, 2017)** – As the leading travel gear manufacturer, Eagle Creek knows has been focused on attracting and keeping the most talented force, helping them grow and building community inside and outside the workplace. As proof of that, Eagle Creek has been selected as one of OUTSIDE’s Best Places to Work 2017, for the third year running.

Each year, OUTSIDE recognizes the top 100 companies in the United States that help their employees strike the ideal balance between work and play. Not only are winning companies great workplaces for employees, but they respect the environment and encourage a balance between work and enjoying life in the great outdoors.

“We are truly pleased to be on OUTSIDE magazine’s list as one of the best places to work,” said Roger Spatz, President at Eagle Creek. “We place a strong emphasis on work-life balance in our organization, and to be recognized for the work we do inspires us to do even more. The investments we make in our employees and our community comes back to us multi-fold in productivity, creativity and employee longevity. Everyone wins.”

“Companies from across the country entered a rigorous two-part survey process to make the winning list,” said Jonah Ogles, Articles Editor at OUTSIDE Magazine. “The Best Companies Group evaluates each nominated company’s workplace policies, practices, philosophy, systems and demographics. There’s also an employee survey to measure personal experience.”

The winning companies are those that value productivity in combination with an active, eco-conscious lifestyle, for a fulfilling experience inside and outside the office. This is OUTSIDE’s tenth year providing the Best Places to Work.

Eagle Creek truly believes that travel changes people, and that a balanced life is a life worth living, to the extent that they have made it an official initiative: Live.Work.Travel. This company-wide program includes personal involvement in the community, the sharing of passions, and also corporate sustainability, as well as local and international giving. Spatz continued, “From the beginning, Eagle Creek has tried to find a balance, but the bigger you get, the tougher it is to make culture stick. We’ve been working hard for a number of years, and it’s great to be recognized for our efforts.”

The complete list of OUTSIDE’s Best Places to Work 2017 is available at OutsideOnline.com. For a list of past winners and for more information on the selection process, visit Bestplacetoworkoutside.com.

**ABOUT EAGLE CREEK**
Eagle Creek is the original inspirator of getting outside – outside the familiar and the well worn paths. We take journeys that lead us outside our comfort zone toward new levels of understanding, growth and connection. We exist to serve all generations of travelers, backpackers, jet-setters, and weekend nomads looking for something deeper, something greater. This insight informs the products we make, the places we touch, and the people we meet to unlock new perspectives in our shared explorations of life. Eagle Creek. Find your unknown. eaglecreek.com

**About OUTSIDE:**
*OUTSIDE* is America’s leading active lifestyle brand. Since 1977, OUTSIDE has covered travel, sports, adventure, health, and fitness, as well as the personalities, the environment, and the style and culture of the world Outside. The OUTSIDE family includes *OUTSIDE* magazine, the only magazine to win three consecutive National Magazine Awards for General Excellence, The Outside Buyer’s Guides, Outside Online, the *Outside Podcast*, Outside Television, Outside Events, *Outside+ for the iPad*, Outside tablet edition, Outside Books, and Outside GO, a revolutionary, 21st-century adventure-travel company. Connect with OUTSIDE online, on Facebook, Twitter, Instagram and Pinterest.

**ABOUT THE BEST COMPANIES GROUP:**
Best Companies Group works with national and local partners around the country and internationally to establish and manage “Best Places to Work,” “Best Companies,” and “Best Employers” programs on a national, statewide, regional and industry basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies who have been successful in creating and maintaining workplace excellence.