

MEDIA RELEASE:

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THE BACKPACK THAT DOES IT ALL – SCRUBBA STEALTH PACK.

A weatherproof travel backpack that is set to make travel easier, lighter and cleaner by doubling as a washing machine and camp shower, has just been launched on IndieGoGo by Calibre8 Pty Ltd.

Designed especially for travel and the outdoors, the Scrubba stealth pack is Calibre8's most versatile product yet. A seemingly ordinary backpack at first glance, the stealth pack is loaded with features that enable it to variously function as a portable washing machine, compression dry bag, and makeshift camp shower, all in unparalleled style. By rolling several functions into one lightweight (455g/16 oz), durable backpack, the company aims to help travellers pack smaller and go further.

Now available for preorder on IndieGoGo with early bird discounts of up to 50% off the US\$99.95 RRP: <https://igg.me/at/stealth>.

Equipped with the signature Scrubba internal washboard that allows for clean clothes anywhere, but finished in a sleek 'stealth' black fabric and offering 40% larger capacity than the wash bag from which it has evolved, the Scrubba stealth pack marks an important development in Calibre8's range. Managing director, Ash Newland, said the company's eagerness to innovate in accordance with the changing needs of travellers and other outdoor enthusiasts, made the decision to develop the stealth pack an easy one.

"As an avid traveller myself, I'm always keen to develop gear that will enable people to see the world as efficiently as possible. This is why the stealth pack offers several handy features including gear loops, a sternum strap, sunglass loops, and a carry handle. With a 21 litre capacity that is compatible with most laptop sizes, the stealth pack is also perfect for basic day trips or long-haul flights, and is spacious enough to easily wash larger items, including jeans."

Always looking to solve the problems routinely encountered by travellers, Newland explained that the stealth pack's features have been carefully designed to ensure not only comfort, style, and convenience, but also a surprising versatility:

"The stealth pack's TPU coated nylon, flexible internal washboard, XL twist valve, and modular shoulder straps enable it to variously function as a weatherproof backpack, portable washing machine, camp shower, and compression dry bag. We have therefore created a totally unique, multifunctional product that negates the need to carry an excessive amount of gear, thus making journeys of all shapes and sizes easier."

Weatherproof day bag

Finished in a sleek black, TPU coated nylon, offering a 21 litre capacity, and equipped with detachable shoulder straps and an adjustable sternum strap, the stealth pack is a durable, weatherproof backpack that has been built specially for travel and the outdoors.

Portable washing machine

The Scrubba stealth pack features a flexible, internal washboard that provides a machine-quality wash anywhere in just minutes. Simply add water, cleaning liquid, and your clothes to the bag before sealing it, twisting open the valve, deflating, and rubbing for 3 minutes. A quick rinse in the bag and clothes are ready to be hung to dry.

Compression bag

The Scrubba stealth pack's XL twist-style valve enables the bag to compress down for maximum portability, making it easy to insert into a larger suitcase or backpack to achieve the smallest, lightest luggage possible. Simply fill the stealth pack, roll down and clip the pack closed, open the valve and press out air, then wrap and clip the shoulder straps around the pack.

Camp shower

Hanging the stealth pack via the modular shoulder straps and opening the twist-valve to release a slow, steady stream of water, transforms the backpack into an outdoor shower that is perfect for overnight treks, camping out in the wilderness, or quickly rinsing off after a trip to the beach.

Launching on Indiegogo at [add time] on [add date], the stealth pack will be available for as low as [add price], plus shipping, for super early birds.

Editor's note: For images of the Scrubba wash bag and more media information, log onto:

<https://www.dropbox.com/sh/h7I9jaq8nc3fo4u/AAAI-mHVjUNPuPJ5WNIYaTB7a?dl=0>

About the company:

Australian company Calibre8 Pty Ltd was founded in 2012 by managing director and patent attorney Ash Newland as a way of commercializing the Scrubba wash bag. To date, over 100,000 Scrubba wash bags have been sold around the world, helping to make journeys of all shapes and sizes easier. In 2015 Calibre8 Pty Ltd appeared on Australian Shark Tank, where both Janine Allis and Steve Baxter invested in the company. As part of its commitment to helping those in need, Calibre8 has contributed over USD35,000 to the funding of successful clean water projects in Bangladesh and Ethiopia.

For further media information please contact:

Calibre8 Pty Ltd - +61 3 9939 6736

Ash Newland - ash@thescrubba.com