



Press release – March 2017

***Dandy Nomad* launches its incredible Smell-Good Pouch & Travel Games allying style and functionality**

Young and contemporary French brand *Dandy Nomad* will unveil to the **2017 International Travel Goods Show** its two latest travel accessories both designed to accompany all great travelers.

The **Smell-Good Pouch** is a very special travel pouch that allows travelers to perfume their personal belongings with the fragrance of their choice. Proposed in a large size (38x28cm), the **Smell-Good Pouch** can welcome shoes, laundry, underwear...3 blotters are included to allow travelers to change the smell depending on their mood.

The **Travel Games** are available in an adult version with a backgammon & checkers and for kids with a goose game and a ludo game both revisited. Proposed in a reversible compact pouch (26x13cm), they will offer a playful moment to travelers, both young and older, during their travel timeout.

Emmanuelle Coppinger, Founder of the brand:

"With these new products, we wanted to reinvent the way of providing essential accessories and twist them with style. We have made them not only practical, as they should be, but also trendy and colourful.

With prices at USD 19 for the **Smell-Good Pouch** and USD 29 for the **Travel Games** in retail, these two *Dandy Nomad* accessories make perfect gifts or impulse purchases."

ABOUT DANDY NOMAD

Traveling has become unavoidable in our life since more than a billion people have visited a foreign country last year. Because for *Dandy Nomad* **traveling is a lifestyle**, we create practical and vibrant travel accessories to make sure everyone's **journey is as perfect as it should be**.

Through the seasons and as trends evolve, *Dandy Nomad* **revisits the classics of fashion coming from the five continents** with vivid patterns to offer travelers a trendy and smart style all around the world.

Always by your side during your journey, our travel accessories are put to a severe test. *Dandy Nomad* has therefore made the choice to **design, print its products in France and to assemble them in Europe**.

Dandy Nomad will exhibit its **Smell-Good Pouch, Travel Games** and all its smart and trendy travel accessories for the 1st time in Las Vegas at the **2017 International Travel Goods Show - Stand #2951**.

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