



Press release – March 2017

Because Travel is about Emotion for *Dandy Nomad*

Young and contemporary French brand *Dandy Nomad* will take part for the first time in The International Travel Goods Show 2017 to introduce its **smart and trendy** travel accessories designed for **the modern nomads** who want to travel with style and comfort.

Traveling as a lifestyle

Traveling has become unavoidable in our life since more than a billion people have visited a foreign country last year. Because for *Dandy Nomad* **traveling is a lifestyle**, we create practical and vibrant travel accessories, be it the iconic suitcase cover, the inflatable and foldable travel pillow, the travel kit, the multi-currency pouch and so **many more stylish and useful accessories**, to make sure everyone's **journey is as perfect as it should be**.

Inspired & responsible

Through the seasons and as trends evolve, *Dandy Nomad* **revisits the classics of fashion coming from the five continents** with vivid patterns to offer travelers a trendy and smart style all around the world.

Always by your side during your journey, our travel accessories are put to a severe test. *Dandy Nomad* has therefore made the choice to **design, print its products in France and to assemble them in Europe**.

Who we are

Dandy Nomad is led by a dynamic and vibrant team based in Paris, France and Montreal, Canada committed to giving its best for travelers.

Emmanuelle Coppinger, founder of the brand: "Nowadays, modern travelers are looking for **practical and stylish accessories** to improve their comfort and at the same time look great whilst traveling. Each season, *Dandy Nomad* offers a selection of innovative travel accessories inspired from our travels around the globe in an exciting new set of patterns and colors, which make a **welcome change from traditional and basic travel accessories**. With prices starting at USD 10 in retail, *Dandy Nomad* accessories make excellent gifts or impulse purchases in retail locations such as department stores, luggage stores, gift shops..."

Dandy Nomad will exhibit its exciting collection of travel accessories at The International Travel Goods Show 2017 Booth #2951 – Level 1 from 5th to 7th April 2017 in Las Vegas.

Trade enquiries:

Emmanuelle Coppinger - Dandy Nomad

Email: ecoppinger@dandynomad.com

Tel.: +1 514-559-0335

Press enquiries and images:

Claire Gérard - Dandy Nomad

Email: claire@dandynomad.com

Tel.: +33 (0)9 72 55 20 07

SUITCASE COVER

The suitcase cover is a reusable and adaptable must have for modern nomads. It fits all different sizes and brands of suitcases. Both easy-to-use and trendy with its thirty vibrant designs, it allows travelers to instantly recognize their suitcase on the luggage belt and to protect it from marks and impacts.

TRAVEL PILLOW

Proposed with a smart built-in pocket, *Dandy Nomad* inflatable travel pillow is both practical and elegant thanks to the variety of patterns you can choose from. The ability to wash the outside cover in the washing machine makes it unavoidable for all travelers wishing to rest comfortably on a trip.

SLEEPING MASK

Dandy Nomad improves the way we sleep on trip with this fully occulting (on the inside) and colorful (on the outside) sleeping mask. Fully washable, it comes with a reusable PVC pouch to carry and protect your travel documents.

MULTI-CURRENCY POUCH

This smart multi-currency pouch is a convenient double-pocket travel pouch to put your different currencies in separate compartments. Proposed in a palette of seven designs, this washable and resistant pouch will be a valuable companion whilst traveling abroad.

iPAD & iPAD MINI SLEEVE

Dandy Nomad iPad sleeve is a highly resistant and trendy protection for your tablet. Offered in two sizes and three delightful *Marinière* inspired designs, it also provides a front pocket to keep your personal effects safe.

TRAVEL KIT

The Travel Kit is a smart and trendy kit including an ergonomic sleeping mask, a set of 3 empty travel bottles and a mist spray to allow travelers to bring their toiletries products along in their carry-on luggage at all time and with style. It is available in a palette of *Dandy Nomad* best-seller designs: the blue, the red and the green *Marinières*.

SLEEPING KIT

The Sleeping Kit combines two of *Dandy Nomad* must-have accessories: the pairing of ergonomic, stylish sleeping mask and inflatable travel pillow foldable in its built-in pocket. Simply perfect for a cocooning moment.

LUGGAGE TAG

This beautifully designed luggage tag will help you recognize your suitcase while protecting your personal information. Offered in three designs, it also includes a card to write your personal details.

TRAVEL DIARY

All great travelers keep a diary so that memories will better remain. *Dandy Nomad* newly launched and stunning travel diaries come in A5 size and in eight different designs from all over the world. They include 64 lined pages.

TRAVEL GAMES

Share a playful moment during your journey thanks to this compact pouch that includes two board games. Available in an adult version with a backgammon & checkers and for kids with a goose game and a ludo game both revisited.

SMELL-GOOD POUCH

This very special travel pouch will allow you to perfume your personal belongings with the fragrance of your choice. Three blotters are included to change the smell depending on your mood.