



Ruby is New Head of Design & Development at Longlat, Inc.

Jeremy Ruby, a veteran in product design and development with over 13 years of experience in travel goods development, manufacturing and overseas production, has joined Longlat, Inc. as Head of Design and Development. Ruby spent the early part of his career designing and developing consumer products for Atlantic and Delsey.

Most recently, Ruby was instrumental in creating, developing and producing soft and hard goods for fashion brands, including Guess & Isaac Mizrahi.

“Jeremy has a depth of travel goods experience in combination with fashion and licensed branding, that will bring instant results to our team”, noted Longlat president Gary Perella.