[People]

Ricardo’s Carmen Negrea Promoted to VP of Marketing

CARMEN NEGREA, WHO JOINED Ricardo Beverly Hills as director of marketing in September 2015, has been promoted to vice president of marketing. Negrea is responsible for developing and implementing global marketing strategies and initiatives that will build the company’s brand awareness and drive revenue growth across all of its channels. With more than 12 years of experience in the consumer goods industry, Negrea has significant marketing experience, including two and a half years at Fossil Group where, as global marketing director, she was deeply involved in the brand repositioning efforts and global re-launch of the Skagen brand. Negrea’s consumer-centric, multi-channel brand marketing experience made her a natural fit for the Ricardo Beverly Hills operations.

“Carmen’s diverse experience, leadership and dedication since joining the company have been integral to our continued success, thus making this promotion most deserving and rewarding,” said Paul Sarazin, president. “Consumers’ needs in the travel arena are evolving and we have the opportunity to reach them in authentic, meaningful ways,” said Negrea. “It’s an exciting time for our company and I feel fortunate to be able to champion our brands.”

[Product]

Upgraded, Revamped, Expanded

BOCONI HAS UPGRADED THE LEATHER FOR ITS BRYANT COLLECTION FOR A MORE scratch-resistant exterior that develops a rich, tarnished patina over time. The new oil-based leather means scratches can be rubbed away easily with warm water. Two new wallets have been added to this collection: the minimalist Magnetic Money Clip and the uber-thin Slimster wallet. The Bryant LTE Collection, made of the same pull-up leather as the Bryant Collection but in combination with lightweight washed canvas, has added two new products: the Brokers Bag and the City Pack. The former offers a casual sophistication; the latter is a slim profile backpack that easily transitions from daily commute to corporate boardroom. Additionally, the entire Bryant line offers RFID protection. MSRP: $35-$84/wallets; $148-$698/bags.

To learn more about this collection, visit www.boconi.com.

Capsule Collection of ‘Bleisure’ Bags

DESIGNED FOR EVERYDAY AND EXTRAORDINARY JOURNEYS, MOLESKINE BY BRIC’S IS an expansive collection of bags for business and leisure: messenger, sling bag, weekend, tote, briefcase, backpacks, cross-body, soft trolleys and hard cases. In waterproof reinforced fabric with customized metal hardware, bags have an external vertical front pocket with a fluorescent puller and customized lock; a my Moleskine pocket with complimentary custom notebook; a business organizer with laptop and tablet pockets, smartphone pocket, pen holders and a metal snap hook to hold keys or the collection’s special RFID pouch. Additionally, bags have padded shoulder straps, an ergonomic back, a back sleeve for a trolley handle and a nametag with the distinctive Moleskine “In case of loss” label. Retails range from $60-$495. To see individual bag features, visit www.bricstore.com.

The new Moleskine by Bric’s capsule collection includes diverse sizes and shapes to accompany you wherever, however and whenever you go.

Smart Choice, Futuristic Design

THE ANDIAMO LUGGAGE DIVISION OF 24-7 International introduces the IQ™ Collection (Carry-On, 25”, 29”), a stylized bag so futuristically different from traditional bags that it’s sure to turn heads as you walk through the concourse. Featuring an impact-resistant hard shell case with brushed silver accents and fully lined interior with divider and tie-down straps, this case has a lightweight aluminum frame with water-resistant closure, 8-wheeled spinners for 360° mobility, cushioned top carry handle for easy lifting and unique 3-digit TSA-accepted locks. MSRP: $199-$295. To see this case, visit www.andiamo luggage.com.

Andiamo’s iQ Collection is for discriminating travelers looking for cutting-edge designs in their luggage.
Innovative Collection for Adventure Travel

FOR SPRING 2017, EXOFFICIO HAS COMBINED its award-winning Sol Cool and BugsAway technologies in a variety of new pieces featuring stylish and convenient protection to stay cool, reduce bug bites, increase comfort and neutralize odor, prolonging the time travelers can remain on the move in hot climates. Highlights from this collection include the Women’s BugsAway® Sol Cool™ Jacket (MSRP: $110), an airy, cooling and bug-repelling summer essential with a cinchable funnel neck and modern cut. Stay cool and move seamlessly from activity to destination in a jacket that packs into its own security zip pocket.

Women’s BugsAway® Sol Cool™ Pant ($100) is a woven jogger pant that prepares for the unexpected with clean styling: off-center front seams, back yoke, hidden back zippers and elastic cuffs. The lightweight, quick-drying stretch fabric works from airport-to-trail and dinner-to-patio with ease. The Men’s BugsAway® Sol Cool™ Plaid Shirt ($110) offers a hidden zip pocket that fits a passport, roll-up sleeve tabs and back knife pleats for better mobility. The Men’s and Women’s Sol Cool™ Performance Hoody ($90/women’s; $95/men’s) has built-in constant cooling and sun protection. Visit www.exofficio.com to see the individual features of collection pieces. Items from the new ExOfficio Spring 2017 Collection will be available in February 2017. Visit www.exofficio.com for more information.

Heys introduces Trolls and Minions

HEYS LAUNCHES ITS TROLLS COLLECTION FOR KIDS, JUST IN TIME FOR THE worldwide release of the 3D animated comedy, “Trolls.” The collection includes an 18” hardside, 19” rolling backpack and 19” softside – all featuring the beloved “Poppy” character voiced by Anna Kendrick. Heys also introduces a new line featuring the lovable Minions characters in advance of the Spring 2017 release of “Despicable Me 3”, with an 18” hardside, a 19” softside and a 21” 2-piece set, including a carry-on and beauty case for tweens.

Made from a durable and lightweight ABS/polycarbonate composite, the hardside luggage styles include inline skate wheels, a quick-release trolley handle system, a zipper closure and a fully lined interior with a divided organizer. The Minions 2-piece set also offers 20% expandability, 360º spinner wheels on the carry-on and a built-in mirror for the matching beauty case.

The softside luggage is made from lightweight yet durable PVC/microfiber or polyester, with satin fabrics featuring glitter and ruffle detailing; clear PVC front pockets, a quick-release trolley handle system and two sets of dual rear wheels. The rolling backpack is made from a tough and lightweight PVC/420 Jacquard fabric and has a quick-release trolley handle system, a built-in name tag that kids can personalize, two sets of dual rear wheels, custom matching rubber zipper pullers and pocket details. MSRP – Trolls: $69.99/rolling backpack; $79.99/19” softside; $99.99/18” hardside. Minions: $79.99/19” softside; $99.99/18” hard-side; $199.99/21” Tween 2-pc set. For more information about these collections, visit www.heys.com.

Backpacks for Today’s Digital Traveler

EAGLE CREEK’S SPRING 2017 DAY TRAVELERS™ speak to the trend toward smaller packs with more organization and must-have electronics-friendly design, including cord winder, padded electronics pockets, crush-resistant electronics compartments and puncture-resistant self-repairing zippers. A sleek tuck-away rain fly keeps gear dry while adding another layer of protection against thieves. Other tried-and-loved features include water repellent Bi-Tech™ fabric, padded 17” laptop and tablet sleeves and reflectivity.

Styles include Mission Control Backpack (MSRP: $179), a checkpoint-friendly laptop backpack; the lightweight, water-repellent Mobile Office Backpack ($169) with 17” laptop and tablet sleeve and plenty of internal organization for documents and accessories; and the checkpoint-friendly Convertabrief ($199), complete with backpack straps when you need to be hands-free. All models are offered in asphalt black. To see each style and its features, visit www.eaglecreek.com.
**Product**

**Luggage Security Prioritized**

LOJEL LAUNCHES THE RANDO FRAME COLLECTION, FEATURING A reinforced frame with a patented rotating opening mechanism. An ideal melding of styling and security, collection pieces are made with a super-strength alloy frame with a new patented two-point lock system. Case exteriors sport a timeless design in polycarbonate with an anti-scratch texture. Available colors include black, brick red, chocolate and steel blue. MSRP: $219.95/small; $279.95/medium; $339.95/large. To find out more, visit www.lojel.com.

Lojel’s Rando Frame Collection offers a patented twisting lock that provides superior security.

**Polycarbonate Collection Offers More Protection**

THE 3-PIECE NEW LONDON COLLECTION from Traveler’s Choice® comprises hard-side spinners in 100% polycarbonate. Each case features a flush-mounted TSA-accepted lock and an anti-theft/anti-bursting double-coil zipper that can withstand up to 265 lbs. of pressure. The burst-resistant zipper effectively prevents the chain from being easily punctured with sharp objects. The innovative 70:30 split compartment design provides great ease of use and an optimal packing solution. It allows travelers to pack more easily and efficiently by putting 70% of the items in the base to maximize space. Other great features include aluminum riveted corner guards, an aluminum push-button telescopic handle system, 8-wheeled spinner system, versatile interior-zipped pockets and multiple grab handles. Cases are offered in gray, brown, navy and silver. MSRP: $259.99/22”; $299.99/26”; $359.99/29”; $799.99/set. For more information, visit www.travelerchoice.com.

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**EXPERIENCE CLASSIC LUXURY WITH THE QUARTERMASTER BY Ebby Rane.** Poised and self-assured, this carry-on is beautifully crafted on the outside and meticulously appointed on the inside. In 100% virgin polycarbonate trimmed inside and out with vegetable-tanned fine quality leather, this case features a patented packing design. Stay organized with 10 luxurious gold-stamped carryalls with hand-woven monkey knots and beautiful feminine ruffles. A garment carryall and spacious compartment hold clothing. Shoe sleeves buckle into place. Tuck cosmetics, jewelry, electronics and liquids into individual carryalls and fit them into their dedicated section. An included clutch lies flat atop the garment carryall, ready to be tucked under your arm on arrival at your destination. Shown in cargo green, this case has four 360° wheels, leather top and side handles and a TSA-accepted lock. MSRP: $825. See all of the Quartermaster’s amenities at www.ebbyrane.com.

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**TPRC Collection Update**

**THE UPDATED TPRC WOMEN’S ROLLING BRIEFCASE FROM Travelers’ Club®** brings together sophisticated, feminine and iconic elements to create a versatile travel, business and everyday design for women. Styles are made from lightweight yet durable fabrics with elegant trim and construction, featuring Travelers Club’s newest material blend that is stronger and more stylish than regular materials.

This highly functional and compact carry-on is ideal for overnight trips, but works as a wheeled business case as well. Divided into multiple compartments, the bag’s back section has a detachable clear divider and the front section has small accessory pockets. A touch of sparkle has been added to the exterior to make the case shine in the morning sun or glitter in the airport so you can always find your bags. MSRP: $125. Visit www.travelersclub.com for more information.

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**Take Your Electronics Further Underwater**

LEWIS N. CLARK HAS ADDED THE IP-X8 TECH-PROTECT AUTOMATIC MAGNETIC WATERPROOF POUCH to its WaterSeals™ Collection. Individuals can now take electronics like cameras, MP3 players and smartphones up to nine feet underwater with this lightweight pouch – making it the perfect companion for swimming, scuba diving, snorkeling and boating. Its clear TPU material allows users to take crystal-clear shots with their cameras and to use their phones’ touch screens easily. Voice and audio controls can be controlled without head-phones or audio jacks, and the included lanyard keeps belongings close at hand. Additionally, it is dust-proof to a hermetic level, ensuring that no debris will enter the pouch. Smaller items such as credit cards and money will also be protected.

“What makes this product unique is its super strong double layer of magnets that seals the closure audibly so you know for sure your phone is safe to submerge in the water,” said Jen Panattoni, director of business development.

The pouch fits up to the size of an iPhone 6 and is offered in blue and black. MSRP: $37.49. Get details at www.lcibrands.com.

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**Enduring Collection/Endless Adventures**

**STRENGTH, DURABILITY AND LONGEVITY ARE THE CORNERSTONES of inspiration for the Yosemite Collection in 100% polycarbonate. Comprising a 21” Carry-On Spinner Upright and 25” and 29” Spinner Uprights, the pieces have strong and bold vertical contours and a California-inspired color palette. The TSA-compliant combination lock keeps possessions safe and secure during travel. Inside, a zippered divider offers multiple packing options for easy access and organization. A custom 360° double wheel system smoothly glides in any direction and a multi-stage retractable handle with ergonomic grip fits comfortably in the hand for optimal comfort and easy movement. Cases expand with the pull of a zipper for added packing capacity. MSRP range: $280-$320. For more information about this or other collections from Ricardo Beverly Hills, visit www.ricardobeverlyhills.com.

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**No need to leave your smartphone on the sidelines with Lewis N. Clark’s IP-X8 Tech-Protect Automatic Magnetic Waterproof Pouch.**
**Zero-Hassle Carry-On for All Airlines**

**HERE IS A LIGHTWEIGHT OPTION** for business professionals on the move: The World’s Lightest Laptop Cabin Trolley Case from it luggage weighs a mere 3.9 lbs. This bag has an innovative rear laptop section for easy access and a smart internal organizer section. A flat-packing interior space keeps travel clothing free of creases and handy side pockets stand ready for your water bottle or magazines. MSRP: $200. For more information, visit www.itluggage.com.

**Perfect Packability**

**MEET THE DENALI 19” PACKABLE DAYPACK FROM OLYMPIA USA,** compact and lightweight and ready to hit the road when you are. Water-resistant and easy to use, this patented pack folds into a zippered inner pocket to fit anywhere – bag, brief, purse or pocket – and unfolds from a pocket to a backpack measuring 13.5” x 19” x 8” that will hold all your gear. It is available in black, blue, purple and wine. MSRP: $50. For more information, visit www.olympiausa.com.

**USA Collection from Zensah**

ZENSAH INTRODUCES ITS USA COLLECTION OF LIGHTWEIGHT and breathable compression leg sleeves, socks and crew socks. In durable 200 needle count construction, each model is engineered for improved muscle support and injury prevention. All styles offer graduated compression for reduced fatigue and faster recovery and moisture wicking and anti-odor proprietary fabric with silver ions. Made in the USA, the socks are available in small, medium and large. MSRP: $19.99/crew socks; $39.99/sleeves; $49.99/socks. To see the individual features of each item, visit www.zensah.com.

**A Tote for Around Town or Getaways**

**SAKROOTS’ NEW KOTA COLLECTION, MEANING “CITY” IN Indonesian,** is inspired by the hustle and bustle of city life. Perfect for the girl on the go, this lightweight, reversible collection is made of durable yet soft nylon coupled with the company’s signature artistic flair and practical functionality. Shown is the Kota Tote in Reversible Quilted Nylon (MSRP $78), available in six fashion colors, including Radiant One World, River Peace Print and newest addition Sweet Red Brave Beauti, and featuring a removable nylon pouch, three spacious interior compartments and an exterior zipper pocket. Collection pieces range from $48-$89. For more information, visit www.sakroots.com.

**Enhanced Travel Experience**

DURABLE, LIGHTWEIGHT AND WIRED FOR TRAVELERS ON THE go, the new Travelpro® Crew™ 11 Collection is designed exclusively for today’s frequent travelers who put a premium on design excellence, quality and enduring strength. This versatile 14-piece collection of spinner and Rollaboard® luggage is packed with patented innovations, including MagnaTrac™ self-aligning wheels that roll perfectly straight in the direction you want to move, the PowerScope Extension Handle, which reduces wobble when fully extended, and the Contour Grip designed for more comfort and control when pushing spinner luggage. Plus, intelligent SUPRA™ Zipper Heads have been engineered to resist damage from daily use and abuse and an integrated USB port on select carry-ons helps power-up phones or tablets while on the move. Crew is made of high quality ballistic nylon and offers tapered expansion designed to increase stability on select models. Collection pieces are available in rich black and distinctive indigo colors. Retail range from $200-$700. For additional information on Crew 11 or any of Travelpro’s other lines, contact mario@goirmc.com, call 305-573-0882 or visit www.travelpro.com.

Business executives and frequent fliers will appreciate the innovative features of Travelpro’s Crew 11.
**Work. Travel. Beyond.**

**STYLE MEETS FUNCTION IN THE ARCHITECTURE**

Urban Black Diamond Limited Edition, a diamond-patterned and multi-purpose collection of bags from Victorinox Travel Gear. Made from premium CORDURA® nylon fabric, the five designs provide on-the-go minimalists and professionals with multiple options to pack and organize everything for the day into just one bag. The high-quality materials, including environmental-friendly Nüwa fabric, and smart interior pockets can be trusted to transport laptops, tablets, smartphones and other valuables. Custom YKK® zipper-pulls feature a thumb groove inspired by the blades of the legendary Swiss Army Knife. For added peace of mind, collection pieces are accompanied by the Swiss Tracker Bag Tracking Program, which provides comprehensive, cost-free protection against the inconvenience of a lost bag. MSRP: $225-$325. For more information, visit www.victorinox.com.

**Lightweight Performance and Durability**

TRAVEL IN STYLE WITH MANCINI’S SANTA Barbara Collection (20”, 24” 28”). Made of lightweight ABS, cases have 360° pivoting spinner wheels, an impact-resistant locking retractable handle and heavy duty self-repairing zippers. Easy to manage with top and side carry handles, each case is fully lined and features a zippered lid compartment with a mesh pocket and a zippered accessory pouch. In champagne, black and red, the collection is finished with a built-in TSA-accepted side lock. MSRP $469.99/set. See all the features of this collection at www.mancinileather.com.

**SEEKING SALES REPS**

Bugatti is on the hunt for experienced and highly competitive sales reps. Bugatti is expanding and showing strong growth in the field. We are looking for experienced and professional independent sales reps with a network of customers and contacts in the luggage, leather bags and accessories markets in the following states and/or regions:

**West Region**
- Pacific West: Northern California, Oregon, Washington, Alaska
- Mountain West: Idaho, Montana, Wyoming, Utah, Colorado, New Mexico, Nebraska

**South Region**
- West South Central: Kansas, Oklahoma, Arkansas, Louisiana, Texas
- East South Central: Alabama, Kentucky, Mississippi, Tennessee
- South Atlantic: Florida, Georgia, South Carolina

**Midwest Region**
- East North Central: Indiana, Michigan, Ohio, West Virginia

**Northeast Region**
- Mid-Atlantic: Downstate New York, New Jersey

We are an international company with our global headquarters based in North America. Learn more about bugatti at www.shopbugatti.com.

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