



Revolutionises Travel Eyewear



Occles is taking its key range of travel eyewear to the TGA Exhibition & Conference in Las Vegas this Spring 2016.

British designed travel eyewear innovation **Occles**, is ideal for those suffering from light pollution on the plane, train, tube or in their bedroom, hotel rooms or anywhere that light infiltrates, either from indoor bothersome lighting or from excessive street lights. This is a problem which causes lack of sleep when travelling or relaxing on the ski slopes, by the pool or in the hammock and can be solved with this innovative eyewear. Lack of sleep is a modern day complaint with continuous demands on our time.

Now with new shelf ready pillow-pack, **hangable packaging new for 2016** for ease of store display. **Occles** prides itself on **design innovation** and durability in crafting the finest travel eyewear for the experienced traveler, providing **total blackout**, as well as protection for the eyes from **light, harmful UV rays** and sunlight, **Occles** enables complete rest as the eyes are **totally protected**. Ideal for those with tired travel eyes, overworked eyes, shift workers, migraine, dry eye and hay fever sufferers and those tormented by light pollution.

The **21st century design** focuses on creating the perfect **comfortable sleep-mask** for long haul flights and all travel occasions, as well as at the spa and on the beach allowing for ultimate relaxation, meditation or sleep in the most difficult and uncomfortable situations. Patent and PCT pending with product design registration.

Recommended by optical retail consultant Peter Zieman for travel and light blackout too, they come highly recommended by the experts in eye health.

Occles now works with Azur Public Relations and the media are just finding out about this great new British product, so far it has been very well received by top UK travel writers such as Conde Nast Traveller.

The two Scottish entrepreneurs Lynne and Hugh, originally thought up the idea whilst lying on a beach unable to sleep due to the bright sunlight penetrating their eyes though their sunglasses. Having tried various items to block out the light they finally designed **Occles** eyewear so that everyone can protect their eyes from **light pollution** in any situation, as well as **UV** and **sunlight** on the beach or by the pool.

Light, durable, strong and bridge-less so you won't get tan lines, they are comfortable to wear, and have an adjustable fit for a range of head sizes. Available in a variety of distinctive colours. Occles are £22.00 SSP online from: occles.co.

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**MADE IN
BRITAIN**

Occles are CE Accredited for UV Protection

Twitter - [@OcclesEyewear](#)

Instagram - [Occles](#)

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Occles can be purchased via:

Award winning web site Butterflies Healthcare -

Evolution Organics -

The Grommet -

To stock Occles or know more about the brand

contact christina.mitchell@azurpr.com or

Owner and origination Lynne McLeod - lynne@occles.co