



Endless acquires Antler

I am pleased to announce that on 25 July 2017, Endless, the mid-market private equity investor, has completed the acquisition of Antler Limited. The deal marks a substantial exit for private equity house LDC, which first invested in Antler in 2010.

Endless has a proven track record as a proactive, responsible investor. Endless is keen to support our growth aspirations and I am very excited about the opportunities that lie ahead for our business, it's employees, and for all of our valued and loyal customers. A key focus is to ensure that you, our customer, remains at the heart of what we do, and that we drive continual improvements in our service to you.

I can confirm that Antler will continue to be led by the existing management team, and that our company registration and VAT registration numbers remain unchanged. It will be business as usual and all communications will continue to be with your usual contact. There will be no change in the way that you order or your delivery service. Your credit limit and payment terms remain the same to your invoicing and payment arrangements.

We are grateful for your support for Antler and we look forward to continuing our successful partnership into the future.

Tom Jack, Partner at Endless said:

"We are delighted to have invested in this iconic British brand. With fresh investment and hands-on support from Endless, we believe Antler is capable of delivering strong sales and profit growth in the future. We look forward to working with Antler and we're excited about the opportunities ahead."

If you have any questions please do not hesitate to contact me.
Kind regards

David Sharman
CEO

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