



## **National Geographic and Eagle Creek Partner on Gear for Adventure Travelers**

**San Diego, CA. (May 18, 2017)** — Two of the world’s preeminent adventure travel brands— National Geographic and [Eagle Creek](#)—have teamed up to create exclusive licensed travel gear and accessories for North America.

“Eagle Creek and National Geographic’s combined passion for exploration, conservation and adventure make this partnership a natural fit,” said Roger Spatz, President at Eagle Creek. “Our innovative new products will not only make travel easier, but will hopefully inspire people to get out and explore the world.”

Eagle Creek has developed a line of expedition-worthy travel gear specifically for the National Geographic partnership. Eagle Creek/National Geographic-branded travel bags will be available in stores in May of 2018.

“National Geographic is one of the world’s most trusted brands, especially for premium authentic products for the explorer at heart,” said Rosa Zeegers, Executive Vice President of Consumer Products and Experiences at National Geographic Partners. “Partnering with Eagle Creek on a line of custom-designed bags and packing gear perfect for explorers and adventurers of all kinds was a natural extension of our brand and we’re excited for its debut next year.”

In addition, National Geographic Partners returns 27% of all of their proceeds back to the nonprofit National Geographic Society to support their work. This creates a virtuous cycle of storytelling and philanthropy committed to research, science, conservation and exploration.

### **About Eagle Creek**

Since 1975, Eagle Creek has been passionate about designing premium travel gear that makes life easier when on the road. Empowering and equipping travelers for more than 40 years, Eagle Creek connects travelers with adventure, and bridges passion with possibility. Their luggage and essentials are innovatively designed to take on any travel challenges and make sure you are best equipped for your upcoming adventure. For more information, visit [eaglecreek.com](#)

### **About National Geographic Partners**

National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic’s media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children’s media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 129 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching over 730 million people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and

education. For more information visit [natgeotv.com](http://natgeotv.com) or [nationalgeographic.com](http://nationalgeographic.com), or find us on [Facebook](#), [Twitter](#), [Instagram](#), [Google+](#), [YouTube](#), [LinkedIn](#) and [Pinterest](#).

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