

## › Press release

**THULE**  
SWEDEN

Seymour, Conn., March 15, 2017

### **Thule presents its range of luggage and travel bags at the Travel Goods Association show in Las Vegas, Nevada, USA, April 5 - 7, 2017**

Thule, world-leading brand for helping active people bring what they care for most, will be showing luggage and travel bags at the Travel Goods Association (TGA) show on April 5–7, 2017 in Las Vegas, Nevada, USA.

At this year's TGA show, Thule is proud to introduce the new, award-winning **Thule Subterra** collection of high quality, sleek and contemporary travel bags and luggage. With a focus on smart design and ease of use, the Thule Subterra collection is geared towards the active business traveler.



The brand-new **Thule Vea** collection of sleek and versatile backpacks will undoubtedly attract urban commuters with an energetic schedule. The Thule Vea backpacks easily transition from the gym to the office with compartments designed to separate active and professional gear.

The Thule Subterra and Thule Vea collections will be accompanied by other notable Thule products like the **Thule Crossover** collection of rugged luggage and travel bags, and the popular **Thule Chasm** duffel bags.

The TGA show in Las Vegas, Nevada, USA, is the world's largest travel goods showcase, displaying more than 500 brands, drawing retail buyers and media coverage from more than 50 nations.

Thule will be located in Booth # 415.

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**For more information, please contact:**

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**For more information about Thule's products, please visit:** [www.thule.com](http://www.thule.com)

**Bring your life**  
thule.com

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## About Thule

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/ sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand sets new standards within its categories, with products sold in 140 countries worldwide. *Thule is the largest brand in Thule Group*. For more information, please visit [www.thule.com](http://www.thule.com)