



Eagle Creek Introduces New Packables for Fall 2017

Staying flexible for today's adventures

San Diego, Ca. (February 18, 2017) – The original adventure travel gear outfitter, Eagle Creek is known for the highest quality materials, craftsman-like design and environmentally conscious manufacturing. Keenly aware of the need for versatile and organized travel gear, Eagle Creek thoughtfully builds smart travel into every bag, even packable ones.

Perfect for everyday trips or as an additional bag for travel, the new Packables are durable enough to check, but light enough to go unnoticed in a larger bag. Updating the product to suit changing consumer needs, the new Packables feature a heathered nylon that looks as good as it performs, and new security features like lockable zippers with a Central Lock Point and Secure Zip™ Toggles for peace of mind, and easy packability into its own pocket for storage.

Designed to provide an even wider range of uses in a compact design, Eagle Creek's new Packable Daypack, Duffel and Tote/Pack add a new element of style to these small yet incredibly useful bags. These new Packables are perfect for everyone, from the mom-on-the-go to the jet setting world traveler.

Colors: Black, Blue, Tan

The new Packables will be available at on eaglecreek.com **7/1/17**.

Eagle Creek Packables Shared Features:

- Durable lightweight 70D heathered nylon fabric
- Lockable zippers with Central Lock Point and Secure Zip™ Toggles for pickpocket protection
- Pack-in pocket doubles for organization
- Color-pop accents for easy ID

Packable Daypack

Perfect for travelers who need a lightweight daypack for unexpected day trips, and for those that anticipate needing a little extra room for souvenirs on their way home.

Packable Daypack (EC0A3CWS) MSRP \$ 31.95

Capacity: 795 cu in / 13 L; Weight: 5 oz; Size: 11 x 17.75 x 4.75 in (Packed Size: 7.75 x 6.25 x 2.25 in)

Features:

- Pack-in pocket doubles as a front pocket with key fob
- Breathable mesh shoulder straps
- Side mesh water bottle pocket

Packable Duffel

Ideal for grab and go fun at the beach or for serious shopping on the road, this easy-access duffel can pack down to under 10 inches, but has over 40 liters of capacity when expanded.

Packable Duffel (EC0A3CWT) MSRP \$35.95

Capacity: 2500 cu in / 41 L; Weight: 8 oz; Size: 21.75 x 9.75 x 10.75 in (Packed Size: 9.5 x 6.25 x 2.75 in)

Features:

- Pack-in pocket doubles as an end pocket with key fob
- Large main zippered opening for packing access
- Crossbody strap and tote grab handles offer multi-carry versatility

Packable Tote/Pack

This versatile bag features adjustable backpack straps that convert to tote grab handles, and the whole bag packs down into its front pocket. Great for day trips to the beach or bringing those must-have souvenirs home.

Packable Tote/Pack (#EC0A3CWR) MSRP \$

Capacity: 1100 cu in / 18 L; Weight: 6 oz; Size: 11.75 x 15.25 x 4.75 in (Packed Size: 8.25 x 6.25 x 2.25 in)

Features:

- Pack-in pocket doubles as a front pocket with key fob
- Large U-shaped main zippered opening for easy access
- Adjustable backpack straps convert to tote grab handles, offering multi-carry versatility

ABOUT EAGLE CREEK

Eagle Creek is a leading travel outfitter, providing smart, innovative and durable luggage, travel bags, and accessories since 1975. Through the years they have fine-tuned the best way to design and build gear for diverse travel needs. With their end goal to enhance any travel experience, they offer a Travel System of products, which includes a wide selection of luggage, packing organizers, accessories, and day bags. Building smart and dependable gear, Eagle Creek backs all their products with industry-leading warranties so that travelers can stay focused on new discoveries knowing their gear is built for the road. For more information, visit eaglecreek.com

PRESS CONTACT:

Alli Noland

Terra PR

307-733-8777

allin@terrapublicrelations.com