



Longlat, Inc. Appoints New President

Clifton, NJ, - Longlat, Inc., a premier manufacturer of luggage and travel related products announced the appointment of Gary Perella as President. With more than 25 years of experience in sales leadership and product development, Mr. Perella is ideally suited to complement Longlat's existing structure as well as directly contribute to the company's overall growth and expansion, both domestically and globally.

"In our search for a President, we were looking for someone with deep solutions-based experience who could accelerate the development and growth of our company and product lines. We are confident that Gary's track record of success in travel goods will lead us there," said Parkson Liang, Longlat's owner and CEO. "We're pleased to welcome Gary to our organization, where he will have a vital role in the continued growth of Longlat and its growing brand portfolio."

Mr. Perella has held senior sales management positions at other high profile travel goods companies, including Guess, Travelpro and Atlantic.

"Throughout my career, I have worked for manufacturers that were well positioned in rapidly emerging growth areas. With the travel industry coming out of another steady business span, Longlat is poised for record growth in many channels of business. With the introduction of many new brands and collections for 2017, Longlat is ideally stationed to participate in the growth of our industry. This was an easy decision for me," said Perella. "I'm excited to be joining and creating a strong team at Longlat, and most importantly, helping the company develop itself as a leader in contemporary fashion-forward and functional travel goods."

