



Eagle Creek Announces Jessica Dodson as Creeker of the Year 2016

San Diego, CA (January 18, 2017) – [Eagle Creek](#) is proud to announce that it has chosen Jessica Dodson as 2016 Eagle Creek Employee of the Year, known internally as “Creeker of the Year.”

The Creeker of the Year Award recognizes an employee who has made a significant contribution to the brand going above and beyond their daily responsibilities. The **Creeker of The Year Award** recipient demonstrates qualities and behaviors that are at the heart and soul of Eagle Creek.

“Jessica is a one-person brand ambassador team,” said Roger Spatz, President at Eagle Creek. “Her dedication to the job and brand is exemplary, and her ability to work with and excite not only her own team, but our sales reps and outside partners perfectly reflects the heart and soul of Eagle Creek. Everyone at Eagle Creek is outstanding in their field, but Jessica’s contribution to the brand and our greater community goes above and beyond. Jessica displays a zeal for life that’s infectious, and she shares her time and love of life with non-profits at home and abroad, making the world a better place for everyone.”

Voted on by the internal staff at Eagle Creek, the Creeker of the Year lives and breathes the brand, is passionate and inspires others, goes above and beyond their responsibilities, is driven, innovative, finds solutions, and produces high quality of work.

“I love this brand,” said Dodson. “I love the ethos of Eagle Creek, the integrity, kindness, and creativity of the people I work with, and the quality of the products we make. It’s a brand that I’m proud to be a part of, and a community that inspires me to push myself to live boldly, to travel more, to give more, and to continue to invest in the people and places I have been lucky enough to know. I am honored by this recognition and thankful to be an Eagle “Creeker”.”

Links:

Jessica Dodson LinkedIn: <https://www.linkedin.com/in/jessicadodson>

Jessica Dodson Instagram: <https://www.instagram.com/jdodsonian/>

Eagle Creek website: eaglecreek.com

ABOUT EAGLE CREEK

Eagle Creek is a leading travel outfitter, providing smart, innovative and durable luggage, travel bags and accessories. Founded in 1975, California-based Eagle Creek invented the adventure travel gear category, introduced the industry’s first convertible backpack on wheels, established the first complete travel solution system and is revolutionizing the way travelers pack with its Pack-It™ Folders, Cubes, Sacs and Toiletry Kits. Visit eaglecreek.com for more information.

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