



November 22nd, 2016
FOR IMMEDIATE RELEASE

eBags Partners with Goodwill® to Help Customers Donate Used Bags to People in Need **Trade In, Trade Up Program Rewards Customers for Giving Back**

DENVER, CO—[eBags](#), the industry-leading e-tailer and travel gear expert, is making it easy for customers to enjoy the spirit of giving this holiday season. eBags believes that wonderful things can happen when a not-so-new bag gets a brand-new owner. Now, when an eBags customer has a backpack, business case, handbag or duffel that's no longer getting the love it deserves, the company's Trade In, Trade Up Program helps those bags stay out of the landfill.

eBags' partnership with [Goodwill](#) and [Give Back Box](#)® makes it easy for customers to donate their bags to charity with any shippable box. The program is completely free and eBags customers automatically qualify for a 25% off coupon and a free [eBags Connected Luggage Tag](#) for giving back.

How it works:

- 1) Download and print** your [prepaid shipping label](#)
- 2) Pack up** used bags and luggage or other used household items
- 3) Send your box.** Mail your donations to Goodwill *for free*. You can drop off your package at a local UPS store *or* notify your local United States Postal Service representative of your parcel.
- 4) Save on something new for yourself.** Once received, you will get an email with a code for 25% off and a free [eBags Connected Luggage Tag](#).

All donations are tax-deductible for the customer. All items donated must be used, without stains, burns, tears or holes, and wheels, handles and zippers must be intact and in working condition.

"The community of wanderlovers who purchase eBags products is passionate and committed to helping others have a better journey," said eBags CEO Mike Edwards. "We're thrilled to launch our new Trade In, Trade Up Program, and to work with our community to provide an effortless and convenient way to share our good fortune, complement our 5% rewards program, and pay-it-forward to others."

eBags' Trade In, Trade Up Program also supports the environment by recycling shipping boxes and keeping them out of landfills, as boxes are shipped directly to the nearest Goodwill organization. It's a win-win for all involved and a wonderful way for travelers to give back over the holiday season.

"The Give Back Box platform gives eBags shoppers a convenient way to donate to Goodwill and support our mission of providing employment, skills training and services to anyone facing challenges to finding employment," said Jim Gibbons, president and CEO of Goodwill Industries International.

About eBags: With more than 17 years in the travel goods industry and 27 million bags sold, eBags is the leading online retailer of luggage, backpacks and travel-related accessories. The company is devoted to helping its customers find the perfect travel gear for any journey. Ranked a [top luggage retailer](#) in 2016 by Consumer Reports, eBags features more than 90,000 products from over 900 brands, including Tumi, Samsonite, Bose, Kenneth Cole, Patagonia, The North Face, PrAna and more. For more information, visit [eBags.com](#)



About Goodwill Industries International:

Goodwill Industries International (GII) is a network of 164 community-based, autonomous organizations in the United States and Canada with a presence in 13 other countries. GII is a 501(c)(3) nonprofit that is recognized by GuideStar with its Platinum Seal of Approval, the organization's highest rating for charities. GII was also ranked by Enso as the [#1 brand](#) doing the most good in the world, and was the only nonprofit brand rated in *Forbes'* 20 most inspiring companies for three consecutive years. Local Goodwill organizations are innovative and sustainable social enterprises that fund job training programs, employment placement and other community-based programs by selling donated clothing and household items in more than 3,200 stores collectively and online at shopgoodwill.com®. Local Goodwill organizations also build revenue and create jobs by contracting with businesses and government to provide a wide range of commercial services, including packaging and assembly, food services preparation, and document imaging and shredding. Last year, local Goodwills collectively placed 312,000 people in employment in the United States and Canada. In addition, more than 35 million people used computers and mobile devices to access Goodwill education, training, mentoring and online learning services to strengthen their skills. To learn more, visit goodwill.org.

For more information or to find a Goodwill location near you, use the online locator at Goodwill.org or call (800) GOODWILL. Follow us on Twitter: [@GoodwillIntl](#) and [@GoodwillCapHill](#), and find us on Facebook: [GoodwillIntl](#) or Instagram: GoodwillIntl.

PRESS INQUIRES

eBags:

Phone: (303) 967-2202

media@ebags.com

[Goodwill:](#)

[Lauren Lawson-Zilai](#)

[Phone: \(240\) 333-5266](#)

Lauren.Lawson@goodwill.org