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FOR IMMEDIATE RELEASE

eBags Announces New TripAdvisor Luggage & Accessories Collection Inspired by Real Travelers

DENVER CO—eBags announced today that they have teamed up with TripAdvisor (NASDAQ: TRIP) to launch a collaborative travel luggage and accessories collection. The six-piece TripAdvisor Travel Collection, available exclusively through [eBags](http://eBags.com) starting October 6, is inspired by the real-life expertise of frequent travelers: a strategy eBags has been employing since launching its own luggage and travel accessories line in 2001.

“As the world’s largest travel community, [TripAdvisor](http://TripAdvisor.com) knows a thing or two about getting from point A to point B,” says Mike Edwards, CEO of eBags. “So when they asked their frequent travelers what they expect from their luggage, we were naturally very interested in what they had to say. With our unparalleled gear expertise and their on-the-ground intel, this is a partnership that will not only benefit both companies—but also millions of travelers around the world.”

The survey, which tapped more than 100,000 of TripAdvisor’s most passionate travelers, asked people to not only to identify the general categories of luggage they felt were essential to their trips—but also to dive deep into the specific features of each piece that they considered most valuable. Using the resulting data, eBags and TripAdvisor arrived at a curated collection of *six essential pieces*, including 21” and 25” Wheeled Duffels; a Toiletry Kit; 25” and 30” Spinners and a Portable Battery Charger.

Designed and manufactured by the teams responsible for crafting award-winning eBags brand products, the TripAdvisor Travel Collection is held to the same standards as all eBags products. Premium fabrics, thoughtful construction and carefully considered details will define the line, which is the first collaboration of its kind between two global travel industry leaders.

“As a company, we pride ourselves on being good listeners,” says eBags Co-Founder and EVP, Peter Cobb. “Customer comments have driven countless refinements to eBags brand products, and we’re grateful for the opportunity to keep innovating, every single day. Now, with TripAdvisor, we have applied the collective knowledge of millions of real travelers to real products. That’s a win-win for everyone involved.” The TripAdvisor Collection debuted at [eBags](http://eBags.com) on October 6, and the two companies are investigating additional ways to collaborate and share their travel expertise with one another.

About eBags: With more than 17 years in the travel goods industry and 27 million bags sold, eBags is the leading online retailer of luggage, backpacks and travel-related accessories. The company is devoted to helping its customers find the perfect travel gear for any journey. eBags features more than 85,000 products from over 850 brands, including Tumi, Samsonite, Bose, Kenneth Cole, Patagonia, The North Face, PrAna and more. For more information, visit eBags.com

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