



**Andiamo Luggage LLC**

**Media Contact:**

Marcy Schackne

347.762.1516

mail to: [mschackne@gmail.com](mailto:mschackne@gmail.com)

## **Andiamo Now Shipping iQ™** *Your Smart Choice for Futuristic Design*

Pine Brook, NJ – October 5, 2016 – The luxury focus of legacy brand, Andiamo, is setting its stride with the initial shipments of the long anticipated iQ Collection. Originally intended for entry into the smart luggage category, the comprehensive focus group research led the award-winning 24-7 design team to make a quick change and remove the technology from the collection. “Our research showed that consumers wanted the design more than they wanted the technology,” noted Scott Kosmin, President of 24-7 International. “So our design team quickly went to work to modify the molds and give our customers what they were asking for. And, now it’s shipping to customers.”

“The iQ collection is the perfect platform to integrate lightweight features and edgy design into a brand already known in the industry for its technological advancements,” explained Chris DePonte, Executive Vice President for 24-7 International. “In a sea of ‘me too’ luggage designs, this remarkably stylized bag is so futuristically different from traditional bags. Our newest audiences want a break from traditional looks. This is truly a bag for the most discriminating travelers.”



“iQ is another innovation in the continuum of design, and the product development initiatives that ensure Andiamo’s position as a leader in luxury, quality and innovation in the Luggage and Travel Goods Industry,” Kosmin added.

Features of iQ include:

- Impact resistant hard shell case with brushed silver accents
- Fully lined interior with divider and tie-down straps to keep your belongings secure
- Lightweight aluminum frame with water resistant closure
- 8-Wheeled spinners with 360° mobility on all surfaces
- Cushioned top carry handle for easy lifting
- Unique 3-Digit TSA Approved Locks

#####

**About 24-7 International:**

Based in Pine Brook, New Jersey, 24-7 International LLC. was founded in 2005 by a group of passionate travel goods veterans in sales, marketing, design, product development and sourcing who built their success by focusing on function and solutions-based products. Dennis Zhang, Scott Kosmin and Christina DePonte identified a growing need to provide fashionable, durable, and innovative products to the travel goods industry and applied expert manufacturing standards to develop and distribute their proprietary brands ANDIAMO, PATHFINDER, LUCAS, and CIAO!, in addition to a portfolio of licensed brands led by Steve Madden, Nicole Miller and Lily Bloom. Pathfinder Revolution Plus was named 'Best Overall' by *Premier Traveler Magazine* - Feb 2014. Pathfinder is an Official Luggage Provider to the Dallas Cowboys Cheerleaders.