



Media Information
October 2016 – For Immediate Release

Senior Management changes at Design Go see the appointment of David Lomas as Managing Director



David Lomas, director at Design Go Ltd, has been promoted to the position of Managing Director with immediate effect. The new position will see him take on increased responsibilities across the company's portfolio of businesses, while continuing to drive forward its travel accessories brand, Go Travel. It is part of a wider senior management restructure in which current Managing Director, Glenn Rogers will move to the position of Vice Chairman and also sees the appointment of Steve Worden as Sales Director.

Lomas, who joined Design Go in 1997, has played a fundamental role in its evolution from a small UK based company to the world's leading travel accessories brand. Overseeing its rebrand to Go Travel in 2011, he simultaneously launched Go Travel in key strategic markets including the US and Latin America, where the brand has experienced year-on-year exponential growth over the last 8 years.

On David Lomas' promotion, Vice Chairman of Design Go Ltd., Glenn Rogers commented: "David has been instrumental in the rapid expansion of Go Travel in recent years and his appointment is recognition of those achievements. The managerial restructure will give our dynamic business the capacity to bolster expansion whilst continuing to maintain a solid footing in more mature markets."

Lomas added, "I am delighted to take on this new position and look forward to working alongside Glenn with the support of Steve Worden and all of the team to facilitate the ongoing development and commercial success of the Design Go businesses"

For more information on the Go Travel brand visit the website go-travelproducts.com or contact sales@design-go.com.

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Notes to editors:

Interviews available on request

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Company Information

Established in 1978, Go Travel is the market leader for travel accessories, offering the most widely distributed range worldwide. Still a UK family business, it is just as committed to bringing innovative products to market as it was when it began almost 40 years ago.

What is not commonly known is that the company pioneered the concept of a co-ordinated range of travel accessories and its success has spawned an entire global industry which it still dominates to this day.

In the beginning there were just 10 products in the collection. Today, Go Travel offers over 300 accessories, designed in-house at its London headquarters. The product range can be found in over 12,000 retail locations across the UK and is stocked in over 100 countries globally. With millions of units sold each year, Go Travel has an outstanding reputation for quality, innovation and reliability bringing new and exciting products to market every year.

Go Travel is a brand name of parent company, Design Go Ltd.