



NATIONAL LUGGAGE DEALERS ASSOCIATION

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FOR IMMEDIATE RELEASE

## JUMP PARIS FORMS NEW U.S. PARTNERSHIP WITH NLDA

Glenview, Illinois--- JUMP® Paris has formed an exclusive partnership with The National Luggage Dealers Association (NLDA) to distribute JUMP products throughout the United States.

“The JUMP team spent a long time looking for the right partner since deciding to develop the US market,” says Julien Ehret, Managing Director. “We’re excited to start our collaboration with the NLDA and are confident about the future for JUMP® in the U.S.A.”

Starting in late September, JUMP’s 2016 collections will launch in nearly 100 US retail store locations. The JUMP U.S. distribution office will provide retailers with sales materials, marketing, extra stock and in store support.

Ehret notes, “NLDA members are top-ranking luggage professionals. It gives us confidence in the success of the JUMP brand to secure sales in the best shops throughout the United States. As we do in others markets, we will work closely with NLDA to keep up with domestic demand.”

For more information please contact Scott Niekelski at NLDA at [scott@nlda.com](mailto:scott@nlda.com) or 847.998.6869.