



**PRESS RELEASE**

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FOR IMMEDIATE RELEASE

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**BOCONI LAUNCHES THE BECKER COLLECTION**

Nashville-based BOCONI Bags & Leather has proudly launched their new Becker Vintage Luxe Collection. The collection is retro inspired and crafted of texture rich “buttero” leather. Wallets launched mid-March in all Nordstrom full line stores and on BOCONI.com. Bags launched mid-June.

The unique look of The Becker Collection adds a rugged sophistication to the BOCONI brand. Wallets are luxuriously lined with Aspen colored calfskin and available in 4 styles: the Billfold, Slimster, Weekender ID Card Case, and Magnetic Card Case. The bags are carefully designed for functionality, lined with black/brown gingham accents, and finished with authentic brass hardware. Truly a dress up or down aesthetic, Becker pairs with suits and ties or jeans and loafers. The collection is available in Whiskey or Black.

As with all BOCONI products, The Becker Collection is RFID protected for security and peace of mind!

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A Modern American Spin on the Classics

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*BOCONI Bags & Leather is a Nashville-based leather goods company specializing in bags, wallets and accessories for both men and women. For more information, please visit <[www.boconi.com](http://www.boconi.com)>.*

