

PRESS RELEASE

FOR IMMEDIATE RELEASE

America's Travel Merchandise Appoints Jeff Thaw as President



Dania Beach, FL – February 26, 2016 – America's Travel Merchandise, the manufacturer and marketer of quality travel goods, has appointed Jeff Thaw as President.

"Jeff brings more than 30 years of travel goods experience to his new role and will develop all phases of our business," said Javier Mucino, CEO. "We are very excited to have him join our team," noted Mucino, "as his most recent experience with Roncato USA, Boyt Brands, and Travelpro in executive management positions will be a benefit to ATM."

"Our strategy will be to develop a blend of strong licensed brands together with Best-in-Class leading products under the ATM umbrella," according to Thaw.

ATM is a leading manufacturing and distributor of travel goods in Mexico and Latin America. For more information visit us at atmluggage.com or call 954-544-2508.