



LCI Brands Distributes Newest Addition to humangear's Award-Winning GoBites

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LCI Brands™ is excited to announce that it has begun distributing humangear's® new GoBites™ Uno Mini, Uno 3-Pack, and Uno 50-Piece Bulk Container.

When humangear released GoBites in 2014, they had already spent years researching and developing a unique alternative to traditional portable utensils in the marketplace that would be ideal for everyone from outdoor adventurers to office workers. Now, their designs are garnering awards from firms like Red Dot and Fast Company and being featured in publications such as USA Today, Wired, and Backpacker.

With multiple options available in the form of the Uno, Duo, and Trio, the new Uno Mini is perfect for kids or for those looking to shave even more ounces off their load. humangear also now offers an Uno 3-Pack as well as an Uno 50-Piece Bulk Container for retailers.

“The reactions from consumers have been great. All GoBites products are highly rated by those who have purchased them,” said Danielle Schroeder, Marketing Coordinator for humangear.

Winning the prestigious Red Dot Award, an IDEA Award, and a Spark Design Award, GoBites was also recently a finalist in Fast Company's Innovation by Design Awards. With hundreds or even thousands of entries, GoBites' innovation allowed it to stand out from the competition. As noted by the jury of the Red Dot Award, “The utensils and storage case score highly with their sophisticated design, which ensures this product to be a handy resource for everyday and leisure purposes.”

All GoBites products are available through [LCI Brands](#) immediately.

About LCI Brands

LCI Brands (formerly known as L.C. Industries, Inc.) is located just outside Chicago and is home to brands such as Lewis N. Clark® and UrbanGear™. With the luggage caddy as its core offering, LCI Brands began operations in 1971, and since then has expanded to offer hundreds of products in categories such as security, comfort, organization, and health. For more information, visit www.lcibrands.com.

About humangear, inc.

humangear is a design-focused manufacturer of outdoor, travel and personal care accessories including the award winning GoToob silicone travel bottles, GoTubb hard containers, GoCup collapsible cups, and the capCAP water bottle caps. Find out more at www.humangear.com.

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