

**U KOALA BAGS ANNOUNCES NEW DESIGNER WATER-RESISTANT LINE**

CHARLOTTE, NC – The increasingly popular designer bag line U Koala Bag introduces its new line of water-resistant bags. The new line maintains the vintage style, curved edges, and versatility of the original hands-free U Koala Bag, while adding the option of high grade water resistant nylon/polyester. Every U Koala Bag is hand sewn and features authentic leather and stitching at the head of the heavy-duty zipper and durable, vintage hardware accents. To see the new line and existing bags, please visit **[www.ukoalabag.com](http://www.ukoalabag.com)**.

Designer Yan Ma announced the new line saying, “I hear from my clients their desire for a water-resistant fabric for their bags. They are active outdoors and travelers, and want the option for an all-weather bag. I love to make my clients happy and meet their needs!”

U Koala Bags are inspired by the koala bear and “An Unforgettable Hug.” The balanced weight distribution and multiple ways to wear the bag are winning over customers with its hands-free fashion. The bag offers maximum accessibility and security during everyday activities. Handmade with high quality materials, the recyclable and chemical free designs incorporate functional pockets for cell phones, concealed carry, and more, and come in three sizes and a variety of colors and designs.

U Koala Bags are urban chic and unisex, and are widely sought after by hikers, bikers, travelers, horseback riders, moms, concealed carriers, and more. The full line of designs are available at **[www.ukoalabag.com](http://www.ukoalabag.com)**.

*WINNER OF EMERGING DESIGNER BUYER’S CHOICE AWARD at Atlanta Apparel in 2014!*

Yan Ma, Owner/Designer

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