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**ANTLER ANNOUNCES MARKET RE-ENTRY  
WITH APPOINTMENT OF A NEW “PRESIDENT OF THE AMERICAS”**

**London - United Kingdom.** World-class global luggage brand Antler, announces a return to the USA with the appointment of **Andrew Hamilton** as the new President of the Americas.

The British heritage label enjoys immense success throughout Europe and Asia and is unveiling its New offering for the American market at the March TGA show in Las Vegas. An authentic and dynamic luggage brand, Antler is celebrated worldwide for its design, technical product prowess and industry leading techniques.

Andrew re-joins Antler as President of the Americas region to spearhead Antler’s vision and ignite the brand back into the US with a range of ground breaking new products. Antler continues its long heritage of innovation by adopting unique materials, cutting edge manufacturing, and premium components coupled with a fresh, contemporary and distinctive design style.



Andrew’s previous experience includes working with Heys as Vice President for the US, re-locating the business and re-building the brand position for the US market. Over the course of his career he has launched brands such as the George Foreman grill into Europe and been responsible for International businesses in floor care with Electrolux, growing their business worldwide.



Andrew says *'I'm delighted to be joining Antler at such a pivotal time of global expansion, especially with such an exciting period of brand development and an outstanding product offer that's never before been seen on the US market'*. His new role will see him assume responsibility for Antler's business in the Americas, based in Chicago.

David Sharman, Antler CEO says *'It's great to welcome Andrew back to Antler, a company he has a long association with. We're looking forward to working with him to re-establish the brand in America as part of our global expansion plans and this move signifies the start of very exciting things to come'*.

***The new collections will be unveiled at TGA Travel Goods Show, Las Vegas between 8<sup>th</sup>-10<sup>th</sup> March 2016.***

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