

For Immediate Release:

Travelpro to Introduce Record Number of Products at 2010 TGA Show

(January 29, 2010) Boca Raton, FL – Scott Applebee, Vice President of Marketing at Travelpro International Inc, announced that Travelpro will showcase a record number of new products at the Travel Goods Association (TGA) Show on March 2-4, 2010 located in the Las Vegas Convention Center. In their newly designed booth, Travelpro will exhibit multiple new products and collections from their Travelpro®, Atlantic®, and Austin House™ brands. They will also be highlighting the exciting new 2010 new graphic patterns on backpacks and luggage under the Ecko ultld.® label.

Travelpro will introduce four new different luggage collections at the TGA Show; Atlantic Ultra® Lite, Atlantic® Graphite® Lite 3, Travelpro® Crew™ 8 and TPro Bold™, The Atlantic Ultra Lite luggage collection reinvents lightweight with a 22" carry-on upright weighing in at only 6.5 pounds. With the trend toward ever-increasing airline overweight- and checked-baggage fees, the virtually weightless Atlantic Ultra Lite collection allows you to pack more and pay less when you travel. It is built to last with a comprehensive 10-year warranty against defects in materials and workmanship. Priced to be kind to your wallet, Atlantic Ultra Lite has five models to choose from, including three uprights and two duffels, to meet any long- or short-term travel needs.

The Atlantic® Graphite® Lite 3 collection establishes the standard for high quality spinner collections at an affordable price point. With its dual-wheel spinner design, Graphite Lite 3 luggage rolls easier in multiple directions and through busy airports better than other spinner luggage in the market. Priced to provide an exceptional value, it includes: 2 bags for the price of 1, a never overweight tote bag is provided inside all upright models, 2 1/2" expansion capability, and an extension handle that stops at 38 and 43 inches to provide the right ergonomic rolling geometry for travelers of all heights.

Travelpro Crew 8 provides the frequent traveler with the ultimate in versatility by combining lightweight durable luggage and checkpoint friendly computer business cases all in one matching collection. With over 10 models to choose from, Crew 8 works smartly together to store casual clothes, suits, computers, electronics, cosmetics and more in the most efficient way. Every aspect of the trip is made easier, from packing at home, to moving through the airport security, to attending a business meeting and unpacking at the hotel. It is also built to last with a comprehensive lifetime warranty against defects in materials and workmanship.

Travelpro has totally redesigned and repositioned its TPro brand to compete in the emerging action luggage category. This new line called the TPro Bold collection is designed for travelers with a sense of adventure who prefer a casual, rugged style of luggage. TPro Bold is compact, ultra-portable and weighs in at under 8 lbs. This collection is as versatile as they come; use it as a wheeled upright on city streets or carry it as duffel through rough terrain. Use it to pack for a business trip or to go camping or hiking.

With its built-in high density foam structure, you can be sure your bag looks good no matter how much you pack in it.

The new lineup of Ecco unLtd. backpacks and luggage will premiere in the Travelpro booth at the TGA show. The Ecco brand has been the leading face of the global youth culture since 1993. With a wide array of exciting new graphics and art patterns, Ecco backpack and luggage design continues to evolve to meet the ever changing creative passions of today's youth culture.

Travelpro will also present an array of new must have travel accessories under its Atlantic, Travelpro and Austin House brands. The Atlantic™ Insulated Lunch Totes set a new reference for fashionable lunch bags at affordable price points. With a variety of styles and colors to choose from, each tote is insulated to preserve food products for a longer period of time. Available in durable nylon fabrics and easy to clean microfiber materials, lunch totes merge fashion and functionality for professionals on the go.

Travelpro is broadening its offering to provide a highly functional collection of personal travel organizers to make traveling easier. The new Travelpro™ Personal Travel Organizers combine functionality and style to make them the perfect traveling companion, whether you are flying, cruising, or traveling by car. With choices ranging from sling bags, boarding bags, wallets and travel and toiletry kits, this collection is designed to efficiently organize and store a wide array of personal items.

Austin House™, an industry leading brand of travel accessories will launch a myriad of new products at the show. Expanding on an already vast selection of products, Austin House is adding 15 new products to make traveling easier and more comfortable. Some of the highlights are a stylish, faux Croco Collection that includes a compact jewelry case, travel wallet and passport cover, and a small compact purse hanger that keeps a handbag off the floor and away from germs and bacteria build-up on the bottom. A new TSA Lock that opens with a coded key card that can be stored in your wallet and a Flash Drive Combo Lock to protect personal and company information in flash drive are new additions to the security offering. The compact Folding Backpack is very unique. It starts out as a 4.5" x 3" pouch that can be expanded into a full-size backpack (16" x 12"). A new and improved 2" Adjustable Sure Strap with ID card, a compact dual voltage Kettle, a World Time Clock, a Universal Adapter with USB, a Universal Adapter Plug and a Foreign Currency Exchanger and Calculator round out the offering.

About Austin House™

Austin House™ started in 1974 to make travel as safe, comfortable and hassle-free as possible. Today, the strength of Austin House is its vast selection of travel essentials and clever ideas, including safety locks, travel clocks, luggage straps, luggage tags, passport and document holders, personal security, comfort and care items, leather goods, adapters and converters and electronics accessories. A one-stop shop for travel accessories, Austin House is the essential resource for the serious traveler.

Please visit Austin House at www.austinhouse.com for a full list of the latest products and retail locations.

About Atlantic® Brand Luggage

Since 1919, the Atlantic® brand has been synonymous with affordable, value-added and lightweight luggage. As a market leader in the lightweight luggage segment, including neatly designed uprights and spinners to trendy and smart garment bags and totes, all Atlantic branded luggage is of superior quality and durability. Whether for business or pleasure, travel is easier with Atlantic luggage, now part of the Travelpro family of brands. Please visit Atlantic Luggage at www.atlanticluggage.com for a full list of the latest products and retail locations.

About Travelpro®

For over two decades, Travelpro has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro has been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs; each aimed at a specific user lifestyle and rigorously tested. Travelpro was the winner of the 2009 Leading Edge Award from Executive Travel Magazine for “The Best Carry-on Case.” Please visit Travelpro at www.travelpro.com for a complete list of the latest products, retail locations, and travel tips like how to pack for hassle free travel domestically and internationally.

###